A Letter from Our President & Co-Founder

Dear Friends,

I am pleased to present BCAN’s annual report for 2014. I can sum up the year with one word – growth. Through the generosity of our donors, volunteers and the medical community, we significantly increased our revenue to nearly $2 million. We also expanded our patient and community programs across the organization, while keeping our administrative and fundraising costs low at 13.9%.

It was a year of firsts for BCAN:

- We recognized May as Bladder Cancer Awareness Month for the first time.
- The first Bladder Cancer Research Innovation Award was granted to William Kim, M.D. of the University of North Carolina at Chapel Hill and UNC Lineberger Comprehensive Cancer Center with the generosity of the James Family Foundation in conjunction with Partner Fund Management.
- The first Palm Beach Shop & Stroll was held raising over $100,000 to fund a Young Investigator Research Award in memory of Stephen Hale Gushée.
- We reached the $1 million research investment milestone.

BCAN is more than a mission, we are a community. Our most dedicated supporters have been directly impacted by bladder cancer. This grassroots support drives our growth and is reflected in everything we do. Initiatives like the Walk for Bladder Cancer and BCAN Connection reach thousands of people each year because so many people give generously of their time and money. We should be proud of our accomplishments in 2014.

As we look towards the future, our goal is to ensure that every newly diagnosed patient is aware of our programs and has access to our important education and support services. With your help, we will continue to reach all who are impacted by bladder cancer and advance science to find new treatments.

With great appreciation for your support,

Diane Zipursky Quale
President & Co-Founder
The Year at a Glance

2014 Highlights

- The Walk for Bladder Cancer raised $490,000 - a record for the event, which was held at 62 locations in 29 states.

- The Bladder Cancer Research Innovation Award marked the first BCAN research grant awarded to a seasoned investigator. Seventy-two researchers applied for the award demonstrating strong interest in bladder cancer research.

- BCAN Connection, a volunteer-driven phone information program, was launched providing important resources for newly diagnosed patients.

- The BCAN Inspire Online Community surpassed 10,000 members. The site is a valuable source of information and support for those impacted by bladder cancer worldwide.

- The Annual Bladder Cancer Think Tank attracted record attendance with 168 physicians and key opinion leaders working together to improve the quality of care for patients.

- “Bladder Cancer Basics for the Newly Diagnosed” surpassed 250,000 copies in print. The educational piece is also downloaded an average of 3 times per day.
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The following list includes donors who contributed $500 and higher between January 1, 2014 and December 31, 2014. We appreciate the generosity of all of our supporters.

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