

Annual Report 2014

A Letter from Our President & Co-Founder

Dear Friends,

I am pleased to present BCAN's annual report for 2014. I can sum up the year with one word – growth. Through the generosity of our donors, volunteers and the medical community, we significantly increased our revenue to nearly \$2 million. We also expanded our patient and community programs across the organization, while keeping our administrative and fundraising costs low at 13.9%.

It was a year of firsts for BCAN:

- We recognized May as Bladder Cancer Awareness Month for the first time.
- The first Bladder Cancer Research Innovation Award was granted to William Kim, M.D. of the University of North Carolina at Chapel Hill and UNC Lineberger Comprehensive Cancer Center with the generosity of the James Family Foundation in conjunction with Partner Fund Management.
- The first Palm Beach Shop & Stroll was held raising over \$100,000 to fund a Young Investigator Research Award in memory of Stephen Hale Gushée.
- We reached the \$1 million research investment milestone.

BCAN is more than a mission, we are a community. Our most dedicated supporters have been directly impacted by bladder cancer. This grassroots support drives our growth and is reflected in everything we do. Initiatives like the Walk for Bladder Cancer and BCAN Connection reach thousands of people each year because so many people give generously of their time and money. We should be proud of our accomplishments in 2014.

As we look towards the future, our goal is to ensure that every newly diagnosed patient is aware of our programs and has access to our important education and support services. With your help, we will continue to reach all who are impacted by bladder cancer and advance science to find new treatments.

With great appreciation for your support,



Diane Zipursky Quale

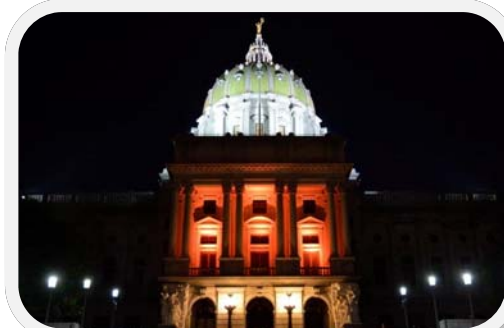
President & Co-Founder



Walkers promote awareness in San Francisco.



Advocates join BCAN on Capitol Hill.



The Pennsylvania State House goes Orange in May.

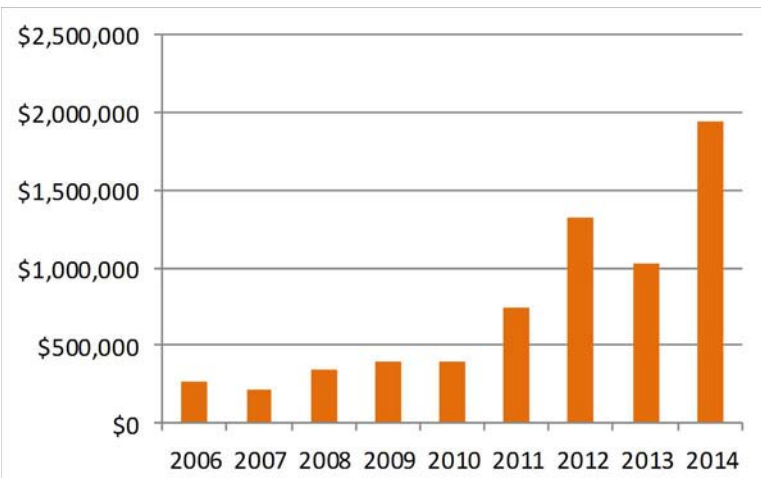


The Bladder Cancer Think Tank convenes in San Diego.

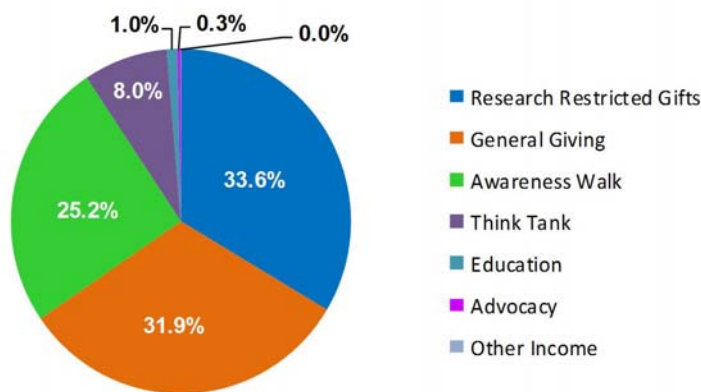


The Year at a Glance

Income Growth

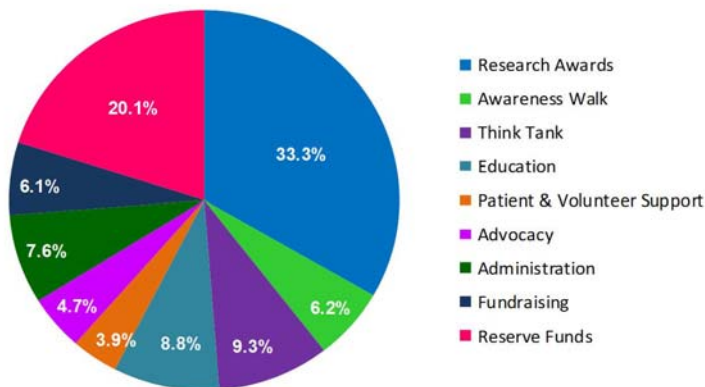


2014 Revenue



Total Revenue: \$1,948,895

2014 Allocations



Expenses: \$1,557,248 Reserve Funds: \$391,647

2014 Highlights

- The Walk for Bladder Cancer raised \$490,000 - a record for the event, which was held at 62 locations in 29 states.
- The Bladder Cancer Research Innovation Award marked the first BCAN research grant awarded to a seasoned investigator. Seventy-two researchers applied for the award demonstrating strong interest in bladder cancer research.
- BCAN Connection, a volunteer-driven phone information program, was launched providing important resources for newly diagnosed patients.
- The BCAN Inspire Online Community surpassed 10,000 members. The site is a valuable source of information and support for those impacted by bladder cancer worldwide.
- The Annual Bladder Cancer Think Tank attracted record attendance with 168 physicians and key opinion leaders working together to improve the quality of care for patients.
- “Bladder Cancer Basics for the Newly Diagnosed” surpassed 250,000 copies in print. The educational piece is also downloaded an average of 3 times per day.



Thank You to our Generous Donors

The following list includes donors who contributed \$500 and higher between January 1, 2014 and December 31, 2014.
We appreciate the generosity of all of our supporters.

\$250,000 +

The James Family Foundation

\$100,000 - \$249,000

The JPB Foundation

Gerald McNamara and Renée Petrofes

\$50,000 - \$99,999

Anonymous

\$25,000 - \$49,999

Abbott Molecular

Genentech, Inc.

a member of the Roche Group

Joseph H. Gleberman

Local Independent Charities Of America (LICA)

OncoGenex Technologies, Inc.

Photocure

\$10,000 - \$24,999

Suzanne Andracki

Bristol-Myers Squibb Foundation

Jordan and Kim Dickstein

Stephanie and Erwin Greenberg

John Holmes

Karl Storz Endoscopy-America, Inc.

Mirati Therapeutics, Inc

Pacific Edge Diagnostics

David and Carol Pulver

Sarnat-Hoffman Fund of the Jewish Community
Federation and Endowment Fund

The Sauder Family Trust

William U. Shipley, M.D. and Jenise Shipley

Vivientia Bio Inc.

\$5,000 - \$9,999

The Ashley Family Foundation, Inc.

The Bernard Stern Foundation, Inc.

Endo Pharmaceuticals

Mary Gushée

Lynda and Dan Haworth

Robert and Abby Levin

Hillie Mahoney

Richard Menschel

Andrew C. Quale, Jr. and Sally Quale

Diane Zipursky Quale

Mace Rosenstein and Louise De La Fuente

Bob and Pat Schieffer

Richard and Jan Scolio

\$1,000 - \$4,999

21st Century Fox America, Inc.

Melissa Acuna

Wick Allison

Margrethe and Colin Anderson

Lamberto Andreotti

Appalachian Power Company

Henri and Phyllis Bagdadi

William H. Barton

James and Renée Bayes

Anita Belmar

The Benevity Community Impact Fund

Chris Bertolami

Elsie Bickford

Biltmore Galleria

Blackburn & Company Incorporated

Boy Scout Troop 2, Summerville, S.C.

Patricia Bradshaw

Robert Brewster

Carolyn Buckley

Frances Bullard

Stephen C. Bullock

Antoinette and Dwight Bush

Catherine Buski

C. Orrico, Inc.

Tom Campbell

Jessica Cantiello, M.D.

American Realty Capital Advisors

Leona Chanin

Conquer Cancer Foundation

Rich and Janet Craighead

Francie and Charlie Crowley

Erik and Lori Davidson

Direct TV Inc.

Susan Donahue and Norman Kiken

Cindy and Thomas Duffy

Tom and Beth Eckert

Gary Fialk, M.D. and Kathy Fialk

Sheila and Milton Fine

Joyce Fisher

James Fitzgerald

Linda and Terence FitzGerald

Anita M. Ford

K. David Weidner, Ph.D. and
William Gannon, Jr., M.D.

Carson Gleberman

Alisa Goldman

Rachel Goldman

Goldman, Sachs & Co.
Matching Gift Program

Karen Grosser

Greg Gushée

Marilyn Flynn Gushée

Susan Guttman

Mary and James Healy

Charles and Karen Hennessey

Eileen Hitchingham

Nancy Hogan

Mary Hulitar

Bob Jackson

Pat Johnson

JPA Health Communications

Dean Junkans

Barbara Kay

Bobbie Kern

Rony Kessler

Sue and Paul Kolaga

Lesley Kong



Thank You to our Generous Donors

*The following list includes donors who contributed \$500 and higher between January 1, 2014 and December 31, 2014.
We appreciate the generosity of all of our supporters.*

\$1,000 - \$4,999 (continued)

Paul Lattanzio
Cheryl Taylore Lee, M.D.
Jack and Ruth Lemein
Seth Lerner M.D. and Karen Lerner
Vashti Livingston
Eric Stem Lowcountry Orthopedics &
Sports Medicine
Amy Marcella
The Margolis Foundation, Inc.
Andrea Mayfield
Katie Mayfield
Steve McCourt
J. McLaughlin
Nina McLemore
SBG Media
Edward J. Meehan
Meg and John Menke
Edward Messing, M.D. and Susan Messing
Mildred Hoit, Inc.
Terrence Miller
Allison Gushée Molkenthin
Tom Montag
Natasha Moore
Richard and Maureen Mullaney
Penny Murphy
Sharon Muscarelle
Michelle Myers
Shane and Kelly Nash
Charlotte Nau
The New York Community Trust
L. W. Frohlich Family Fund
Heidi Niblack
Lesley Northup
Michael Novogradac
NVIDIA
Timothy O'Connor
Gerald O'Connor, M.D.
Patrick Pace
Jane Pacheco
Michael Panzara

Jason Pietrzyk
Colleen Pink
Wally Podbielski
Reverend Morgan Porteus
Mark and Teresa Quale
Stefan Richter
Bruce Rockwell
Michael Rogan and Susan Schaffer
Esther Rumage
Mike Salvino
Ronald Saunders
Robert Schaffner
David Schlee
Mark P. Schoenberg, M.D. and Risa Alberts
Paul and Didi Schreiber
Ted Schumacher
Harold and Jane Scott
James Screeden
Jo Ann and Edward Sears
Jared and Rebecca Sher
Richard W. Simmermacher
Bailey Sory
Caroline Sory
Matthew Stein
Bill Steingrandt
Ames Stevens
Marla Stewart
Joseph U. Suhor
J. Timothy and Catherine Thompson
James Thornton
Michael and Anne Vinyon
James Walthall
Jay and Judy Welker
John and Mahnaz Whelton
Clara Williams
Erica Wolfe
Mark D. Young
Howard and Susan Zeman
Charlotte and Morley Zipursky
Richard E. Zoyhofski

\$500 - \$999

Ellen Agress and Jay Gerber
Joseph Alexander
Cynthia Anderson
Jennifer Andrews
Ann Appleman
Ernest Aud
Christopher Ausobsky
Ken and Missy Baggett
Rick Bangs
B. and L. Barlean
Jenifer Barnett
Jeff Barrow
Robert and Ann Barth
Kim Beaudoin
Sara Bible
Marion Black
Irv Bomberger
James Bondi
Brew City Grill & Brew House
Robert G. Brewer Jr.
Tom and Peggy Briggs
Brian Bristow
Michael Burton
Lois and Denis Campbell
Christopher Casazza
Stuart Chapman
Cheryl Chiuchiarelli
Christine S. Coats
Marge Coffin
John Coury
Cheryl Coviello
Richard and Joyce Cunney
William Cunningham
Thomas Curley
Michael Danish
Kenneth Dawson
Carol Dickey
Robert M. Dolman
Jenifer and Thomas Donnelly
Brian Downing



Thank You to our Generous Donors

The following list includes donors who contributed \$500 and higher between January 1, 2014 and December 31, 2014.

We appreciate the generosity of all of our supporters.

\$500 - \$999 (continued)

Barbara Edelin	Burt Kahn	Raymond and Jo Robinson
Joan Eigen	David Kameny	Cynthia F. Rupp
Mark and Dee Einstein	Kevin Kane	Anne Rutledge
Emmelle Design Inc.	Andrea Kasarsky	Mark and Dawn Ryan
Evelyn and Arthur Inc.	Sheldon Katz	Carl Scarpa
Mark Felling	Michael Keogh	Jim and Danielle Schley
Michael Feuling	Renata Khoshroo	Marc Schnitzer
Mary Ann Fitzpatrick	John and Barbara Kissinger	Walter Sears
Jefferson University	Louise Koryta	J. Robert Seder
Department of Medical Oncology	Joan Leslie	Jerome and Joan Serchuck
Purvis Foster	David and Nancy Lesser	Tom Shannon
April Freilich	Leta Austin Foster Boutique	Frank Sharp
Marvin and Cookie Friedman	Carol Levine and Todd Horowitz	Susan Silverstein
Rockstar Games	Kathy Magaw	Thomas Skiba
Ken and Susan Gertz	Mary Mahoney	David Skilbred
GHA C. LLC	Malina Foundation Inc.	Michael Skowfoe
Gerald Gibian	Kathleen Malysa	Timothy Smith
Leonard G. Gomella, M.D.	Management Systems Inc.	Ben Smith
Michelle Goodnight	Jeanne Marks	Robert Snyder
Louise Gowa	Carol Martin	Arnold and Connie Stancell
Doris Grabosky	George Mason	Lauren and Danny Stein
David Granson	Jack N. Matosian	Andre Stenzel
Bennett and Marcy Grau	Gerald and Evelyn McCay	Adam Stulberger
Helen Gray	Virginia McLaurin	Ann Tiller
Nicole and Sam Greene	Edward McDougall	Rodney Timms
Karen Gross	Anita and Sam Michaels	Malcolm Tuesley
Murray Haber	Melissa Mickey	Urology Care Foundation
John and Shelia Haire	Dr. and Mrs. James Miles	Becki Veal
Cynthia Halle	Matthew Milowsky, M.D.	Brian Venn
Stephanie Hansen	Emily Neuberger	Julie Walker
Cynthia Hardie	Carol Oelsner	David Weinberg
Ronen Haron	George W. Olsen	Frank Welsch
Adrienne Hedman	Robert and Kathryn Patton	Wilbert Funeral Service
Herb and Linda Henkel	Precision Seals Inc.	Pam Wilson
Maus & Hoffman	Carol Pullman	Susan Wood
Mina Hyman	Thomas W. Queen	Jonathan and Sarah Wright
Eric Javits	Ronda Reynolds	Lisa Wysocki
Kenneth Jay Lane	David Reznick	Joyce Yeckes
Curtis A. Johnson	Linda Richards	Jack Yoast
Leisa Johnson	Donald Robinson	Craig Zaller
	Craig Robinson	
	Joseph Robinson	



BCAN Leadership

Board of Directors

Diane Zipursky Quale
President and Co-Founder

Robert Levin, *Treasurer*

Jared Sher, *Secretary*

Beverly James

Cheryl T. Lee, M.D.

Seth Lerner, M.D., FACS

Gerald C. McNamara

David Pulver

Mace Rosenstein

William U. Shipley, M.D.

William U. Shipley, M.D., FACP
*Harvard Medical School and Massachusetts
General Hospital*

Eila Skinner, M.D.
Stanford University

John A. Taylor, III, M.D., M.S.
University of Connecticut

Diane Zipursky Quale

Gary D. Steinberg, M.D., FACS (Ex-officio)
University of Chicago

Colin P.N. Dinney, M.D. (Ex-officio)
MD Anderson Cancer Center

Michael Droller, M.D.
Mount Sinai Medical Center

Mario L. Eisenberger, M.D.
Johns Hopkins Medical Institutions

Matthew Galsky, M.D.
Mount Sinai School of Medicine

Scott M. Gilbert, M.D., MS
Moffitt Cancer Center

Mark L. Gonzalgo, M.D., Ph.D.
University of Miami

H. Barton Grossman, M.D., FACS
MD Anderson Cancer Center

Noah M. Hahn, M.D.
Johns Hopkins Medical Institutions

Staff

Monica Smith, *Executive Director*

Natalie Bennett, *Development Specialist*

Stephanie Chisolm, Ph.D.
Director of Education and Research

Jeanne Mahoney
Community Resource Manager

Trenny Stephens, *Office Manager*

Scientific Advisory Board

Gary D. Steinberg, M.D., FACS, *Chairperson*
University of Chicago

Hikmat Al-Ahmadie, M.D.
Memorial Sloan-Kettering Cancer Center

Andrea Apolo, M.D.
National Cancer Institute

Jessie Au, PharmD., Ph.D.
Optimum Therapeutics

Dean F. Bajorin, M.D.
Memorial Sloan-Kettering Cancer Center

Trinity J. Bivalacqua, M.D., Ph.D.
Johns Hopkins Medical Institutions

Bernard Bochner, M.D.
Memorial Sloan-Kettering Cancer Center

Sam Chang, M.D.
Vanderbilt University School of Medicine

Peter Clark, M.D.
Vanderbilt University School of Medicine

Michael Cookson M.D.
University of Oklahoma College of Medicine

Guido Dalbagni, M.D., FACS
Memorial Sloan-Kettering Cancer Center

Sia Daneshmand, M.D.
USC/Norris Comprehensive Cancer Center

Colin P.N. Dinney, M.D.
MD Anderson Cancer Center

Robert Dreicer M.D., MS
University of Virginia

Donna Hansel, M.D., Ph.D.
University of California, San Diego

J. Stephen Jones, M.D., FACS
*Glickman Urological and Kidney Institute
Cleveland Clinic*

Ashish M. Kamat, M.D.
MD Anderson Cancer Center

Larry Karsh, M.D., FACS, CPI
The Urology Center of Colorado

Wassim Kassouf, M.D.
McGill University

Badrinath Konety, M.D., FACS, MBA
University of Minnesota

Donald Lamm, M.D., FACS
BCG Oncology

David M. Latini, Ph.D.
Baylor College of Medicine

Cheryl Lee, M.D., FACS
University of Michigan

Seth Lerner, M.D., FACS
Baylor College of Medicine

Yair Lotan, M.D.
UT Southwestern Medical Center

Kevin Loughlin, M.D., MBA, FACS
Brigham & Women's Hospital

S. Bruce Malkowicz, M.D.
University of Pennsylvania

David J. McConkey, M.D., Ph.D.
MD Anderson Cancer Center

BCRN Management Committee

Hikmat Al-Ahmadie, M.D.
Memorial Sloan-Kettering Cancer Center

Jessie Au, PharmD., PhD
Optimum Therapeutics

Dean F. Bajorin, M.D.
Memorial Sloan-Kettering Cancer Center

Robert Dreicer M.D., MS
University of Virginia

David M. Latini, PhD
Baylor College of Medicine

Seth Lerner, M.D., FACS
Baylor College of Medicine

Yair Lotan, M.D.
UT Southwestern Medical Center

David J. McConkey, M.D., PhD.
M.D. Anderson Cancer Center

Matthew I. Milowsky, M.D.
UNC Lineberger Comprehensive Cancer Center



BCAN Leadership

Scientific Advisory Board (continued)

James McKiernan, M.D.
Columbia University

Maxwell Meng, M.D.
University of California, San Francisco

Edward M. Messing, M.D., FACS
University of Rochester Medical Center

Matthew I. Milowsky, M.D.
UNC Lineberger Comprehensive Cancer Center

Matthew Nielsen, M.D.
University of North Carolina at Chapel Hill

Michael O'Donnell, M.D., FACS
Holden Cancer Center, University of Iowa Hospital

Chong-xian Pan, M.D., Ph.D.
University of California Davis

Michael Porter, M.D., MS
University of Washington

Raj S. Pruthi, M.D., FACS
University of North Carolina at Chapel Hill

Jonathan E. Rosenberg, M.D.
Memorial Sloan-Kettering Cancer Center

Arthur I. Sagalowsky, M.D.
UT Southwestern Medical Center

Mark Schoenberg, M.D., FACS
Albert Einstein College of Medicine

Shahrokh F. Shariat, M.D.
Medical University of Vienna

William U. Shipley, M.D., FACR
Harvard Medical School and Massachusetts General Hospital

Neal D. Shore, M.D., FACS
Carolina Urologic Research Center Grand Strand Urology

Eila Skinner, M.D.
Stanford University

Norm D. Smith, M.D.
The University of Chicago

Mark Soloway, M.D., FACS
Memorial Healthcare System

Srikala Sridhar, M.D.
Princess Margaret Hospital

Walter Stadler, M.D.
University of Chicago

John A. Taylor, III, M.D., MS
University of Connecticut

Dan Theodorescu, M.D., Ph.D.
University of Colorado Cancer Center

Leadership Council

Carol Auerbach

Rosie Bartolotta

Nona Bear

Ambaw Bellete

Jordan Dickstein

Gary Forman

Stacy Robinson Fuller

Mary Gushee

Cynthia Hardie

Calvin Hicks

Christine Keogh Stone

Ella Kot

Simon Lemmy

Ron Stein

K. David Wiedner, Ph.D.

BCAN Chapters

Albany
Michael Perrotti, M.D., *President*

Dallas-Forth Worth
Anthony Brewer, *President*

Lehigh Valley/Central PA
Marge Coffin, *President*

NC Triangle
David Langham, *President*

New Jersey
Mary Ann Aregood, *Co-President*
Dana Caparoso, *Co-President*

SE Wisconsin
Gina Hopper, *President*

STAY CONNECTED

For the latest BCAN news and bladder cancer information, join us on social media.



@B_C_A_N



bcandotorg



Facebook.com/BladderCancer



Inspire.com/groups/bladder-cancer-advocacy-network