This year alone, over 80,000 will be diagnosed with bladder cancer

When caught at an early stage, the 5-year survival rate is 70%.

Do you know what to look for?

**Signs**
- Blood in the urine**
- Painful urination
- Urgent need to urinate
- Feeling the need (but not being able) to pass urine

**Symptoms***
- Abdominal pain
- Fatigue
- Lower back pain
- Appetite or weight loss

Men are 3-4 times more likely to be diagnosed than women.

Women are more likely to have advanced forms.

Risk Factors:
- Smoking
- Chemical exposure
- Race, gender and age
- Medical history of cancer
- Chronic bladder inflammation

*It is important to note that these signs can also indicate other conditions such as urinary tract infections or bladder stones. If you experience any of these symptoms, even once, consult your physician immediately. Early detection is the key to a better prognosis.

**If you see blood in your urine make sure your doctor rules out bladder cancer as the cause. Don't assume it's an infection to be treated with antibiotics.

For more information, please visit:  www.bcan.org