



## ***Inspiring Excellence in the Bladder Cancer Community***

...a special two-day conference to *educate, engage, and energize* BCAN volunteers!

Friday, October 13 – Saturday, October 14, 2017

Hilton Rockville Hotel & Executive Meeting Center | 1750 Rockville Pike, Rockville, MD 20852

BCAN's **Leadership Summit** participants will:

- Understand the role and impact of clinical trials in the advancement of bladder cancer treatment.
- Understand the variety of cancer research advocacy opportunities.
- Understand how clinical trials contribute to the drug development process
- Discuss recent and upcoming bladder cancer research advances
- Identify best practices for raising awareness of bladder cancer in a community
- Identify bladder cancer legislative issues for 2018 and beyond
- Understand how BCAN programs and services can help in the bladder cancer journey

### **Friday (October 13, 2017)**

10:00 - 11:30 noon Registration

11:30 – 12:30 pm **Opening Lunch:** What's New @ BCAN!

12:30 — 1:00 **Bladder Cancer Research Advocacy 101:** Getting involved in bladder cancer research, with Jane Perlmutter, PhD

1:00 - 2:00 **Bladder Cancer 101:** Reaching & Teaching Others about Bladder Cancer, with Stephanie Chisolm, PhD

2:30 - 3:30 pm **Clinical Trials 2.0:** The drug development process and clinical trials, with Jane Perlmutter, PhD

3:30 - 3:45 Break

3:45 - 5:15 pm **Bladder Cancer Advances in Care & Research Update.** A moderated panel discussion - Sharing the latest and upcoming advances in bladder cancer diagnosis and treatment, with Drs. Gary Steinberg, Angela Smith and Noah Hahn

5:30 – 7:00 pm **Best of BCAN Awards:** Recognizing excellence in BCAN volunteers and highlighting significant mission data and events. Happy Hour

## Saturday (October 14, 2016)

- 8:00 - 9:00 am      **Breakfast**
- 9:00 - 10:00 am    **Strengthening the Bladder Cancer Community: Connect, Communicate, and Collaborate:** Improving awareness and patient navigation through BCAN Chapters, Survivor 2 Survivors and other volunteer programs, with BCAN
- 10:15 - 10:30      Break
- 10:30 – 11:30 am   **Advocate Action – Speak Out! Speak Up! Current Issues and Advocacy Tips:** Lobbyist Panel Discussion Highlighting *Bladder Cancer Advocacy in a Changing Healthcare Environment*. Practical Tips for Advocating Nationally and in Your State, with Patrick Cavanaugh (LobbyIt), Hilary Hansen (Merck), Nikki Martin (Genentech)
- 11:30 – 1:00 pm    **Leadership Networking Lunch** – with wrap up
- 1:30 – 5:00 pm     **BCAN's PCORI Patient Empowerment through Engagement Research Training** – Follow up discussions for PEER volunteer research advocates