



Inspiring Excellence in the Bladder Cancer Community

...a special two-day conference to *educate, engage, and energize!*

Friday, October 13 – Saturday, October 14, 2017

Hilton Rockville Hotel & Executive Meeting Center | 1750 Rockville Pike, Rockville, MD 20852

BCAN's **Leadership Summit** participants will:

- Understand the role and impact of clinical trials in the advancement of bladder cancer treatment
- Understand the variety of cancer research advocacy opportunities
- Understand how clinical trials contribute to the drug development process
- Discuss recent and upcoming bladder cancer research advances
- Identify best practices for raising awareness of bladder cancer in a community
- Identify bladder cancer legislative issues for 2018 and beyond
- Understand how BCAN programs and services can help in the bladder cancer journey

Friday | October 13, 2017

10:00	Registration Opens
11:30 - 12:30 pm	Opening Lunch: Welcome Andrea Maddox-Smith, CEO
12:30 - 1:30 pm	Bladder Cancer 101: What's New @ BCAN! Reaching & Teaching Others about Bladder Cancer, with Stephanie Chisolm, PhD
1:00 - 2:00 pm	Bladder Cancer Research Advocacy 101: Getting involved in bladder cancer research, with Jane Perlmutter, PhD
2:30 - 3:30 pm	Clinical Trials 2.0: The drug development process and clinical trials, with Jane Perlmutter, PhD
3:30 - 3:45 pm	Break
3:45 - 5:00 pm	Bladder Cancer Advances in Care & Research Update: A moderated panel discussion - Sharing the latest and upcoming advances in bladder cancer diagnosis and treatment, with Drs. Gary Steinberg, Angela Smith and Jean Hoffman-Censits
5:30 - 7:00 pm	Best of BCAN Awards: Recognizing excellence in BCAN volunteers and highlighting significant mission data and events. Happy Hour

Saturday | October 14, 2017

- 8:00 - 9:00 am **Breakfast**
- 9:00 - 10:00 am **Strengthening the Bladder Cancer Community: Connect, Communicate, and Collaborate:** Improving awareness and patient navigation through BCAN Chapters, Survivor 2 Survivors and other volunteer programs, with BCAN
- 10:15 - 10:30 am Break
- 10:30 - 11:30 am **Advocate Action – Speak Out! Speak Up! Current Issues and Advocacy Tips:** Lobbyist Panel Discussion Highlighting *Bladder Cancer Advocacy in a Changing Healthcare Environment*. Practical Tips for Advocating Nationally and in Your State, with Patrick Cavanaugh (Atlas Advocacy), Hilary Hansen (Merck), Nikki Martin (Genentech)
- 11:30 - 1:00 pm **Leadership Networking Lunch** – with wrap up
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Afternoon session for PEER Training volunteers only:

- 1:30 - 5:00 pm For **BCAN's PCORI Patient Empowerment through Engagement Research Training:** Follow up discussions for PEER volunteer research advocates