

#### **April 2021**



Tell us about your Beacon

## Recognize Your Bladder Cancer Beacon of Hope

Who in your life has made a positive, meaningful impact on you during your bladder cancer journey?

Nominate that special person for

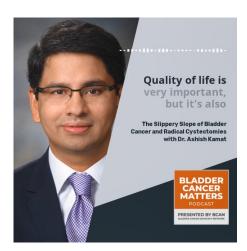
the inaugural **Beacon of Hope Award**—a community-led
recognition honoring the people in
our lives who uplift us and help keep
us moving forward.

# Join the Fun at the May 1 Virtual Walk to End Bladder Cancer



Our <u>Virtual Walk to End Bladder</u>
<u>Cancer</u> is back and better than ever.
It's a great way to get exercise and connect virtually with friends and family while working to end one of the most commonly diagnosed cancers in the United States.

#### Podcast: The Slippery Slope of Radical Cystectomies with Dr. Ashish Kamat



Knowing when to have one's bladder removed is one of the most difficult decisions bladder cancer patients make.

In a "Bladder Cancer Matters"
podcast, host Rick Bangs talks with Dr.
Ashish Kamat of MD Anderson Cancer

The Virtual Walk will be **even bigger** this year! We invite to join in the fun and walk with us on May 1, 2021.

Our LIVE Walk broadcast will begin at 11:00 am ET starring bladder cancer patients, doctors, researchers, sponsors and more. Watch us on BCAN <u>Facebook</u>, <u>Twitter</u> and <u>YouTube</u> channels.

Registration is free. When you raise \$100 or more you will earn your 2021 Walk T-shirt.

Walk with us

Center and BCAN's Scientific Advisory Board and answers questions like:

- How can patients be confident that they are getting all of the information they need before a radical cystectomy?
- At what point would you encourage a patient to have his or her bladder removed?

Never miss an update by subscribing to our Bladder Cancer Matters podcast. Simply find us on Apple, Google or Amazon Music podcasts and subscribe.

Listen now

#### **Upcoming Bladder Cancer Expert Videos**

BCAN Webinars and Treatment Talks are free video broadcasts that connect you with bladder cancer doctors, researchers, patients, caregivers and other experts. Watching is easy: you can view the videos from your computer, tablet or phone.

Registration is free but required.

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#### **Upcoming Webinar:**

Bladder Cancer Under Age 40 – Yes, it is rare, and yes it does happen. What should you know?

April 15th, 2021 6:00 PM- 7:00 PM ET Register here

#### **Upcoming Treatment Talks:**

What you need to know about antibody drug conjugates to treat bladder cancer April 14th, 2021 4:00 PM- 5:00 PM ET Register here

What you need to know about immunotherapy to treat bladder cancer May 19th, 2021 5:00 PM- 6:00 PM ET Register Now





# Got a Bladder Cancer Question? Ask the Experts

Ask the Experts is a free, unique opportunity for bladder cancer patients and caregivers to interact with two leading experts in the field.

On May 26, 2021, bladder cancer patients will have a wonderful opportunity to get their questions answered at our **Ask the Experts** event. As part of <u>Bladder Cancer Awareness</u> <u>Month</u>, BCAN is connecting two of the leading bladder cancer doctors in the country - with you!

During the hour long event, you will be able to ask questions of Dr. Kent Mouw of the Dana Farber Cancer Institute and Dr. Sarah Psutka of the University of Washington. You can also make a donation to fund bladder cancer research.

Registration is free, but required.

Register and Ask the Experts

### Carlos: Bladder Cancer Didn't Stop Me

In the fall of 2016, Carlos noticed that sometimes his urine would have a slight discoloration. It was very subtle, just a light pink tinge that would only happen occasionally. He really did not think anything of it. At that time, he was doing a lot of running and I thought it might be related to recently completing a half marathon.



Carlos pursuing his passion

Carlos told BCAN: "I believe that each of us, by getting the best medical care possible, by engaging and using BCAN resources, and by developing a positive attitude and maximizing personal wellness, we can beat bladder cancer. I humbly ask all bladder cancer survivors to be proactive in their fight against the disease. Let us attack bladder cancer together on all fronts."

Read Carlos's story

#### **Shop Till You Drop and Help End Bladder Cancer**



As you shop throughout the year, know that there's an easy way to donate to the Bladder Cancer Advocacy Network (BCAN) through <u>Amazon Smile</u> - simply by shopping on Amazon as your normally do.

Amazon Smile is a simple and automatic way for you to support BCAN every time you shop, at no cost to you. When you sign up below, Amazon will automatically donate 0.5% of the price of your eligible purchases to BCAN. You get the same products, prices and service.

As so many of us shop from home right now, we encourage you to shop 'till you drop and help work toward a world without bladder cancer.

#### **Shop and Support BCAN**











Bladder Cancer Advocacy Network | www.BCAN.org | Bethesda, MD 20814