

Donate to
BCAN



Bladder Cancer Advocacy Network Newsletter

December 2020

**When I heard the words
"You have bladder cancer,"
it was like a gut punch.**



Burt and his pup

Burt is a nephrologist (kidney doctor), so he brought a unique perspective to his own bladder cancer diagnosis.

After having difficulty urinating, Burt visited his doctor. In the process of having his prostate checked, his doctor told him that he had discovered a lesion on his bladder and had taken a biopsy.

In one week, Burt went from thinking that he might have some prostate issues to being diagnosed not only with bladder cancer, but with muscle-invasive bladder cancer. As a nephrologist, Burt knew how serious this diagnosis was. He told BCAN:

"To this day, when I think about receiving the news, I still have this sinking feeling. When you hear that, it can mean the potential for a very limited lifetime. And here I was getting ready to slow down and take some time off and be with my grandchild, and now I had a potential death sentence."

[Click to read Burt's story](#)

Research Announcement

Thanks to generous support for BCAN's mission, we continue to fuel critical **bladder cancer research** via our Research Innovation Awards as well as our Young Investigator Awards.

Stay tuned - we will be making **an important announcement** on December 2, 2020 about our upcoming Research Innovation Award.

Are You Using Ina®, the Intelligent Nutrition Assistant?



Good nutrition can help people with cancer feel better and manage symptoms like diarrhea, nausea, tiredness, and

#GivingTuesday, Giving Season



Now, more than ever.

BCAN YEAR-END
GIVING CAMPAIGN

December 1 is [#GivingTuesday](#), a global day of kindness that kicks off the giving season. Donations to the Bladder Cancer Advocacy Network will help us help the more than 80,000 people who, in 2020, will hear the devastating words, "you have bladder cancer."

There are **several ways to make a donation** to BCAN to help bladder cancer patients and those who love them. You can:

- [Make a one-time #GivingTuesday gift](#);
- Participate in BCAN's year-end Annual Appeal via [a one-time or recurring donation](#); and
- Shop at Amazon.com and by visiting the [BCAN Amazon Smile page](#), a portion of your purchase will be donated to BCAN at no cost to you.

By visiting BCAN's [Ways to Give](#) page, you can also learn about additional ways such as making a gift [in honor of someone](#), conducting a [Do-It-Yourself](#) fundraiser, as well as selecting BCAN for your [donor-advised fund](#) (DAF), a type of giving program that allows you to combine the most favorable tax benefits with the flexibility to easily support your favorite charities.

Thank you for your generosity and for helping us work toward a world without bladder cancer.

New Programming: Treatment Talks

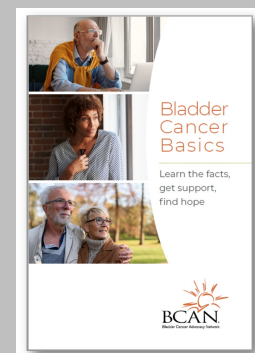
decreased appetite.

Knowledge and advice from [Ina](#) comes from registered oncology credentialed dietitians, nurses, and doctors who are experts in treating and supporting cancer patients.

Registration and unlimited 24/7 on demand access are free, safe, and secure.

[Sign up for Ina®](#)

The Latest *Bladder Cancer Basics* is now Available



The brand new edition of BCAN's most popular publication, *Bladder Cancer Basics*, is now available, free of charge.

Bladder Cancer Basics contains easy-to-understand language about what patients and those who love them can expect during their bladder cancer journeys.

Electronic copies are available for [immediate download](#) (registration required).

The new *Tips for Caregivers* booklet is also available as a free download from the link below.

[Download Now](#)



BCAN's brand new **Treatment Talks** are a unique opportunity to learn about bladder cancer treatments from the doctors who administer them and the patients who have received them - all in the same online program. These free webinars will combine professional expertise and patient experiences in a broadcast that you can watch from your computer, phone or tablet.

BCAN will offer our first Treatment Talk on January 23, 2021 in which **Dr. Janet Kukreja** and patient advocates will discuss **intravesical therapy**.

Please join us by clicking on the button below.

[Register to watch Treatment Talk](#)

Upcoming Webinar



What Can They See in Your Pee - Unraveling the Mysteries of Urine Cytology Tests

January 25, 2021 at 4:00 PM ET

[Register here](#)