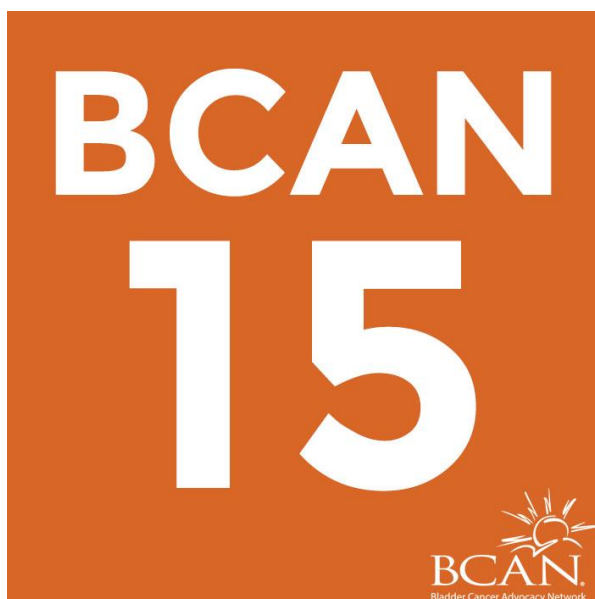


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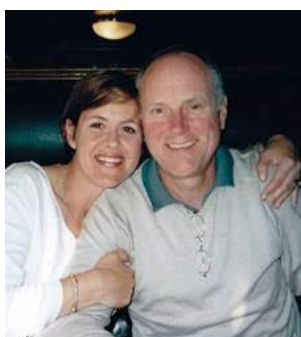


Bladder Cancer Advocacy Network Newsletter

February 2020



Why I Walk



Diane and John Quale

As we look back on 15 years of progress against bladder cancer and celebrate BCAN's 15th anniversary year, who better to speak with to gain perspective about BCAN's evolution than our co-founder, [Diane Zipursky Quale](#)?

In 2005, BCAN was co-founded by John and Diane Zipursky Quale. [John Quale](#) had been diagnosed with bladder cancer in May 2000. As John's disease worsened, they became dismayed and frightened to learn about the limited treatment options available and lack of research addressing the need for better treatments. In the spring of 2005, John and Diane decided to try to change the national conversation about bladder cancer and the Bladder Cancer Advocacy Network or BCAN, was

Each year, the Bladder Cancer Advocacy Network conducts a series of [awareness walks throughout the United States](#) to raise awareness, raise spirits and raise money to end bladder cancer. This year, we will be in 27 cities throughout the United States.

The amazing people who participate in our walks often have poignant and moving stories about why they walk to end bladder cancer. We have

born.

We invite you to read more about Diane's reflections on memorable moments of the last 15 years, how bladder cancer advocacy has evolved in that time, what she wants patients to know about the ongoing BCG shortage, and more.

[Read the entire interview](#)

BCAN ANNIVERSARY MOMENTS

2009: BCAN hired its first full-time employee. Later that year, the staff expanded to three employees.

2010: The first Bladder Cancer Awareness Day was July 17, 2010.

2011: BCAN held its first Walk to End Bladder Cancer.

What Bladder Cancer Patients Should Know About Clinical Trials with Dr. John Gore



Dr. Gore

BCAN recently interviewed Dr. John Gore of the University of Washington Medicine. We asked him about the importance clinical trials and research, why he chose a research path in his career, as well why patients should consider participating in clinical trials.

featured some stories and quotes on our [Why I Walk web page](#).

To find a local walk near you and sign up, please visit [the BCAN Walk site](#).

Bladder Cancer Experts in Your Community



The Bladder Cancer Advocacy Network's [Lunch and Learn Live](#) events are free, unique and designed by our medical partners to meet the needs of patients and families in their communities.

There are upcoming events in [Fairfax, Virginia](#) on March 12, 2020 and [in New York City](#) on March 14, 2020.

The events are free, but registration is required.

Bladder Cancer Translational Research Seminar to be Held in Baltimore, MD

Advancing Bladder Preservation: Biomarkers, Decision-Making and Therapy is

Read the entire
interview

Have You Seen Our 15th Anniversary Video?

Our anniversary video is a three-minute, poignant look back with bladder cancer patients who talk about what BCAN has meant to them along with perspectives from our co-founder, Diane Zipursky Quale.

Click on the image below to view it.



the third annual translational research collaboration co-sponsored by the Johns Hopkins University Greenberg Bladder Cancer Institute and American Urological Association for medical professionals in the bladder cancer space. This year's meeting will be held on **March 6-7, 2020** at the **Johns Hopkins East Baltimore Medical Campus in Baltimore, Maryland**. The meeting will be a two-day workshop focused on alternatives to surgical removal of the bladder (radical cystectomy) for patients with muscle-invasive disease.

Bladder Cancer Advocacy Network | www.BCAN.org | Bethesda, MD 20814

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