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Bladder Cancer Advocacy Network Newsletter

January 2021

New Programming: Live Expert Videos in 2021



As we await the release of the COVID-19 vaccine and a return to a more normal existence, BCAN continues to bring a host of free, new, expert videos to help you learn about bladder cancer topics that are important to you. In 2021, we already have several of our popular **Patient Insight Webinars** scheduled.

Introducing our newest expert videos - **Treatment Talks**.

"Bladder Cancer Matters" Podcast Launching in 2021



This January, BCAN will launch a monthly podcast, **"Bladder Cancer Matters."** A podcast is like a radio show that you can listen to on your tablet, mobile device, or on a computer.

In each "Bladder Cancer

Join us for this great opportunity to learn about bladder cancer treatments from the doctors who administer them and the patients who have received them.

You can click on a program below to register for it, or visit our [Upcoming Expert Videos](#) page and sign up for them all. All programs can be viewed on your computer, phone or tablet. If you register for an event but cannot watch it live, no worries. You will receive a link to the archived recording the next day.

Upcoming Patient Insight Webinars:

January 13, 2021, 5:30 PM ET

Thinking Through Decision-Making: Keeping a Grip on the Emotional Rollercoaster When Bladder Cancer Returns After BCG

[Register here](#)

January 21, 2021, 3:00 PM ET

Guy Talk | Men's Sexual Health After Bladder Cancer

[Register here](#)

January 25, 2021, 4:00 PM ET

What Can They See in Your Pee | Unraveling the Mysteries of Urine Cytology Tests

[Register here](#)

Upcoming Treatment Talks:

January 23, 2021, 11:00 AM ET

Treatment Talk | What you need to know about intravesical therapy to treat bladder cancer

[Register here](#)

February 18, 2021, 4:00 PM ET

Treatment Talks | What you need to know about chemotherapy treatment for bladder cancer

[Register here](#)

February 28, 2021, 5:00 PM ET

Treatment Talk | What you need to know about

Matters" episode, host and BCAN Patient Advocate Rick Bangs will interview interesting guests and get their perspectives on bladder cancer research, treatment, caregiving, survivorship and more.

Using iTunes and Google Play, you can subscribe to BCAN's podcasts and automatically receive episodes when they are released.

Stay tuned for more news about our new podcasts.

Thank You to Our Generous Supporters



BCAN exists due to the generosity of others, and we thank all those who supported us in 2020.

Even in challenging times and circumstances, our donors came through for

maintenance therapy after initial therapy for bladder cancer

[Register here](#)

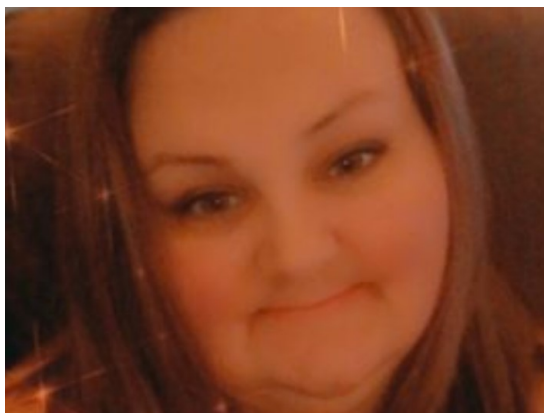
April 14, 2021, 4:00 PM ET

Treatment Talks | What you need to know about antibody-drug conjugates to treat bladder cancer

[Register here](#)

You can also visit our [Bladder Cancer Expert Videos](#) page to view previous webinars and other programs.

Jill's Story, Diagnosed at 34 with Stage IV Bladder Cancer



Jill D.

Jill was diagnosed with Stage IV bladder cancer at just 34 years of age. She told BCAN:

"When the doctor told me that I had late stage bladder cancer, I heard him talking to me but it was like I was outside of my body. I learned that I had stage IV cancer and the doctor recommended that I have my bladder removed. My head was spinning. There was no discussion of chemotherapy; my bladder had to come out. He might have considered other therapies before, but the doctor I

bladder cancer patients, particularly during our year end giving appeal and our Virtual Walks to End Bladder Cancer.

Thanks to people like you, in 2021, BCAN will be able to maintain and expand our existing bladder cancer programs, services, advocacy and research efforts.

Did you know there are creative ways to support Bladder Cancer Advocacy Network? Ways in which BCAN, you and your loved ones all benefit at the same time?

Such giving techniques are called "planned gifts", because with thoughtful planning, you create win-win solutions for you and BCAN. We invite you to visit our [Planned Giving page](#) to learn more.

**Thank You, Gerry,
and Welcome, Jared**



first saw was uncomfortable operating on me. By the grace of God, he referred me to an oncologist at the Cleveland Clinic. The oncologist there discovered that the cancer had spread to my lymph nodes."

[Read Jill's story here](#) and also visit our "[My Bladder Cancer Stories](#)" page to read more poignant and inspiring stories from bladder cancer patients and caregivers.

BCAN Volunteer Spotlight: Jim Piersall



Jim Piersall and Lori Plotke at the BCAN's Palm Beach event in March 2019.

Jim Piersall was diagnosed with bladder cancer in 2013. Later that year, he underwent a radical cysto-prostatectomy and opted for a neobladder.

Jim discovered BCAN in 2014 and has been active with the organization ever since, helping others through our [Survivor to Survivor program](#). Jim told BCAN, "*The Survivor to Survivor program gives me a way to channel my support for males going through what I went through. There is no greater calling than helping another human as they go through this most uncertain time in their lives. If I can lessen bladder cancer patients' burdens and steer them in the direction of positive thinking, good nutrition*



Gerry McNamara

As of December 31, BCAN's long serving Chairman of the Board, **Gerald McNamara** stepped down after five years of expert and dedicated stewardship. Gerry will remain on the Board of Directors.



Jared Sher

Jared Sher, a long-serving BCAN Board member, was voted as BCAN's new Board Chairman and assumed his duties as of January 1, 2021.

We thank Gerry for his dedicated service to BCAN and look forward to continuing our service to the bladder cancer community with Jared as our new Board Chairman.

and enjoying and adjusting to life 'post cancer,' then I have done well."

Bladder Cancer Advocacy Network | www.BCAN.org | Bethesda, MD 20814

Bladder Cancer Advocacy Network | 4520 East West Highway, Suite 610, Bethesda, MD 20814

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