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# Bladder Cancer Advocacy Network Newsletter

June 2020

## The Virtual Walk to End Bladder Cancer Was a "Runaway" Success



*Movie highlights from the May 2 Virtual Walk to End Bladder Cancer*

The 2020 Bladder Cancer Advocacy Network's (BCAN's) [Virtual Walk to End Bladder Cancer](#) took place on Saturday, May 2. While Virtual Walks have been available for several years, the COVID-19 pandemic compelled BCAN to shift many in-person Walk to Virtual Walks.

The volunteer, sponsor and walker responses to the May 2 Virtual Walk were wonderful. The event included:

- More than 1,700 Walk participants
- More than 3,400 viewers
- Six countries
- 213 teams
- 721 cities, and
- Walkers in 46 states plus the District of Columbia in the U.S.

## Get Your BCAN Mask Today



Having your own Bladder Cancer Advocacy Network (BCAN) mask is a great way to stay safe in a time of COVID-19 and AND help us work to end bladder cancer.

Order your BCAN mask today, along with other great items from the BCAN store.

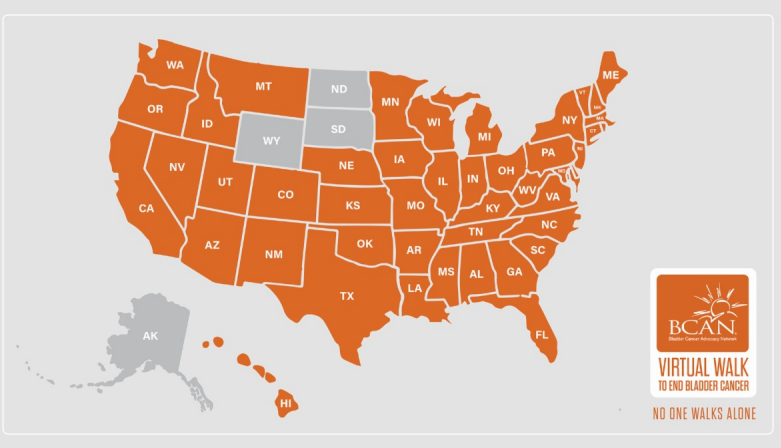
Visit the [BCAN store](#)



BCAN has a host of upcoming webinars coming to your computer, tablet or smartphone!

Upcoming webinars include:

- [Bladder Cancer and](#)

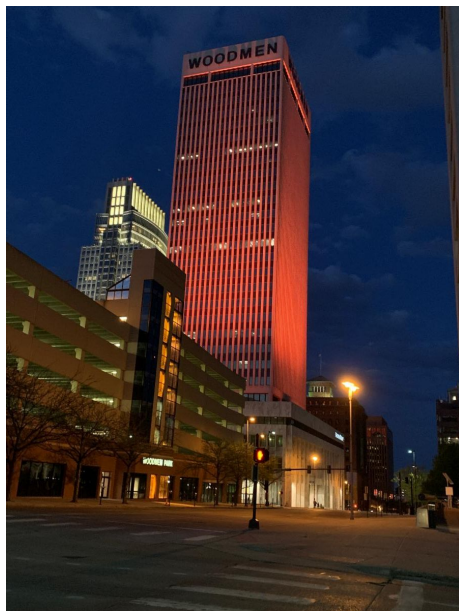


*Our supporters in 46 states and DC helped us color the map BCAN orange.*

It's never too late to do your own Virtual Walk. Simply visit our Virtual Walk site and sign up for your own safe, socially-distanced Virtual Walk to End Bladder Cancer.

**Sign up for a Virtual Walk**

## Orange Illuminations Draw Attention During Bladder Cancer Awareness Month



*The WoodmenLife Building in Omaha, Nebraska illuminated in orange on May 1, 2020*

May 31 marked the last day of Bladder Cancer Awareness Month and while there were no in-person events this year, BCAN staff and volunteers worked hard to continue to raise awareness of the disease during the month.

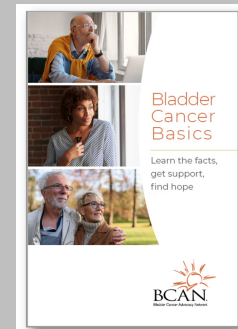
BCAN has traditionally reached out to cities and localities, asking them illuminate structures and places in orange, the

**COVID-19: What patients and families need to know** on Monday, June 8 at 4:30 PM ET.

- **Engaging in Grant Review as a Patient** on June 23rd at 6:00 pm ET.
- **What's New: Gene Therapy in Bladder Cancer**, on June 24 at 4:00 pm ET.
- **The Care and Keeping of Your Neobladder** on June 25 at 7:00 pm ET.

As always, BCAN webinars are free of charge, but registration is required.

## The New "Bladder Cancer Basics" is Now Available



**Download your copy now**

The brand new edition of BCAN's most popular publication, Bladder Cancer Basics, is now available, free of charge.

Bladder Cancer Basics contains easy-to-understand language about what patients and those who love them can expect during your bladder cancer journeys, including what bladder cancer is, how doctors find and diagnose it, what tumor stages and grades mean, which bladder cancer treatments are available, as

bladder cancer awareness color in the United States.

This year, we were pleased to collaborate on illuminations of Niagara Falls, NY and the WoodmenLife Building in Omaha, Nebraska on May 1, the city skyline in Houston, Texas on May 2, the Millennium Carillon in Naperville, Illinois from May 13 -20, and the City Hall Clock Tower in Yonkers, NY, which was illuminated for the entire month.

We are deeply grateful to these organizations and landmarks for helping BCAN raise awareness than can save lives.

well as survivorship.

Electronic copies are available for **immediate download** (registration required).

Bladder Cancer Advocacy Network | [www.BCAN.org](http://www.BCAN.org) | Bethesda, MD 20814

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