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Bladder Cancer Advocacy Network Newsletter

March 2020

Why Do People Walk to End Bladder Cancer?

The <u>Walks to End Bladder Cancer</u> are BCAN's signature awareness events and take place in numerous cities in the United States, principally in May, which is <u>Bladder Cancer Awareness</u> Month.

Each walker has his or her own story, and every Wednesday, we share stories from people about why they participate in a Walk to End Bladder Cancer.

For Lauren Screeden, the Bladder Cancer Advocacy Network's Ambassador to the Chicago Walk to End Bladder Cancer, the walk is personal.

Lauren recently told BCAN "...I walk in memory of my mom, but I also walk in honor of all those fighting bladder cancer today and their loved ones who have been touched by this horrible disease."

You can watch Lauren's inspiring "Why I Walk" video below.

Speakers Bureau Training



Have you been thinking about speaking up about bladder cancer to raise awareness about this disease? Don't quite know where to start?

Sign up today for BCAN's 2020 Speaker's Bureau training. Find out how you can help spread the word in your community. BCAN has slides, handouts and tips and tricks for speaking about bladder cancer where you work, live or worship. Sign up now for the next speaker's bureau training on March 5, 2020.

Sign up



Lauren is this year's Chicago Ambassador – one of many Walk Ambassadors representing BCAN in their respective cities. For example, Dr. Lance Walsh is the Ambassador for the April 18 Walk to End Bladder Cancer in Northeast Texas, and for April 25th, Dr. Gary Steinberg is the Ambassador for the New York City Walk and Colleen Tetzlaff is the Ambassador for the Philadelphia Walk.

Is a Bladder Cancer Clinical Trial Right For You?



Clinical trials are the engine that fuel progress against bladder cancer. They offer new treatment options for patients as well as help researchers and doctors determine if an experimental therapy works.

The Bladder Cancer Advocacy Network maintains a database of hundreds of active bladder cancer clinical trials in the United States, searchable by type of bladder cancer and state.

March Madness is Here



It's March, and that means that it's time for the Walk to End Bladder Cancer March Madness challenges. This month, we'll provide the opportunity for current and past Walk participants to win cool prizes and help end one of the most common cancers in the United States.

To be eligible to win prizes in March Madness, you must be a registered Walk participant. Not signed up yet? It's easy. Visit the BCAN Walk to End Bladder Cancer web site and choose one of 28 walks near you.

Upcoming Webinars

Debunking Clinical Trials, March 24 from 7:00 - 8:00 pm ET (<u>register here</u>) We invite you to peruse our database by clicking the button below.

Search for a clinical trial

If you would like to learn more about bladder cancer clinical trials, tune in to our upcoming webinar, **Debunking Clinical Trials**, March 24 from 7:00 - 8:00 pm ET. Registration is required.

It's Apptastic! New BCAN Walk App



To make it easier than ever to participate in a Walk to End Bladder Cancer this year, BCAN has created a FREE phone app that enables Walk participants to register, form a Walk team, fundraise, and communicate with others, all from the convenience of your phone.

Starting on Monday, March 4, 2020, simply visit the Google Play Store or the Apple App Store from your phone and search for the app "Walk with BCAN."

If you prefer not to use an app, you can still register on our Walk website and start planning now.

Find your walk here

Understanding Cystoscopy and TURBT: What You Need To Know, April 1 from 6:00 - 7:00 pm ET (register here)

Understanding Pelvic Floor Health and Therapy, April 21 from 1:00 - 2:00 pm ET (register here)

Survivor to Survivor Program

BCAN's <u>Survivor 2</u>
<u>Survivor program</u>
offers phone support for bladder cancer patients who have questions about their bladder cancer journeys, or just need someone to talk to who understands.

If you would like to be matched with a survivor, please call 301-215-9099, ext. 212 and ask for the Survivor to Survivor program. BCAN will match you to a volunteer and all information will be kept confidential.

Bladder Cancer Advocacy Network | www.BCAN.org | Bethesda, MD 20814

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