



### Bladder Cancer Advocacy Network Newsletter

September 2020



# **Walk with Us** at the Fall Virtual Walk to End Bladder Cancer



Click the video above to learn more about the 2020 Fall Virtual Walk to End Bladder Cancer

The Bladder Cancer Advocacy Network will hold our second <u>Virtual Walk to End Bladder Cancer</u> on Saturday, October 3, 2020 at 11:00 am ET.

Our Virtual Walk is a wonderful way to safely connect with friends and family and help end one of the most common cancers in America, <u>bladder cancer</u>.

A special Virtual Walk broadcast will also take place on Walk Day on BCAN's <u>Facebook</u>, <u>YouTube</u> and <u>Twitter</u> channels at 11:00 am ET, highlighting members of the bladder cancer community.

#### Is a Donor Advised Fund Right for You?



#### A **Donor Advised Fund**

(DAF) is a type of giving program that allows you to combine the most favorable tax benefits with the flexibility to easily support your favorite charities. An increasingly popular charitable vehicle, DAFs are an excellent way to both simplify your charitable giving and facilitate your strategic philanthropic goals.

### Participating in a DAF is as simple as 1, 2, 3:

1) Establish your DAF by making an irrevocable, tax-deductible donation to a public charity like BCAN that sponsors a DAF program.
2) Advise the investment allocation of the donated assets (any investment growth is tax-free).
3) Recommend grants to qualified public charities of

your choice.

Participating is easy. Simply click on the link below to register for the Walk or download the "Walk with BCAN" app from <u>Google Play</u> or the <u>App Store.</u>

We'll "see" you on October 3.

Register for the Walk

# Talk with Us at the 2020 Summit for Patients and Families



Click on the video above to learn more about the 2020 Bladder Cancer Summit for Patients and Families

On Saturday, October 10, 2020, BCAN will hold its firstever <u>Virtual Bladder Cancer Summit for Patients and Families</u>. We invite you to join BCAN from the convenience of your phone, tablet or laptop.

The Bladder Cancer Summit promises exciting content from leading doctors. Breakout sessions will also offer viewers the opportunity to share their experiences and learn how others are managing their diagnoses.

During the Virtual Summit, participants will:

- Connect with other bladder cancer patients, survivors, and caregivers;
- Learn about the impact of COVID-19 on bladder cancer treatment:
- Hear leading bladder cancer experts discuss recent and upcoming bladder cancer research advances; and
- Interact with expert panelists.

Like past years, participating in the Virtual Summit is freeof-charge, but registration is required. To learn more about how a **DAF** might be right for you, please visit our Donor Advised Funds page or contact **Anita Parker**, BCAN's Director of Development.

### **Upcoming Webinars**



BCAN continues to bring quality programming to your computer, laptop and phone via our <u>Patient Insight</u> <u>Webinar</u> series. BCAN webinars are free-of-charge. Upcoming webinars include:

Tips for Caregivers – a Video Chat with the BCAN Carer Community September 1, 2020 5:00 PM ET Register

Virtual Bladder Cancer Advocacy Day September 15, 2020 3:00 PM ET Register

Tobacco and Bladder Cancer: Cigarettes, Ecigarettes, and Why Quitting is So Important September 16, 2020 4:00 PM ET Register

Nutrition and Bladder Cancer: Understanding the Science Behind Nutrition Tips September 29, 2020 5:00 PM ET Register

Join BCAN on LinkedIn



### Learn How to Make Your Voice Heard on Bladder Cancer Advocacy Day



To better serve the bladder cancer community, BCAN has organized a webinar to help those who would like to make their voices heard with federal, state and local elected representatives.

On September 15 at 3:00 PM ET on Zoom, BCAN is hosting a Virtual Bladder Cancer Advocacy Day

During this webinar, viewers will learn to reach Members of Congress and other elected officials to help them understand how bladder cancer impacts the lives of hundreds of thousands of people per year.

In addition to learning about effective ways to advocate for the issues that are important to improving the lives of those with bladder cancer, participants will also get updates from BCAN about its legislative priorities for the remainder of 2020 and into 2021.

> Register for Advocacy Day

To provide another way for those in the bladder cancer community to connect with BCAN, we updated and relaunched the **BCAN LinkedIn channel**.

LinkedIn is the world's largest professional network on the internet. We post updates there about bladder cancer news, upcoming BCAN events and other items of interest to our community.

You can access LinkedIn from a desktop, LinkedIn mobile app or mobile web experience.

<u>Please click here</u> to follow BCAN on LinkedIn.

Bladder Cancer Advocacy Network | www.BCAN.org | Bethesda, MD 20814

Donate to BCAN