

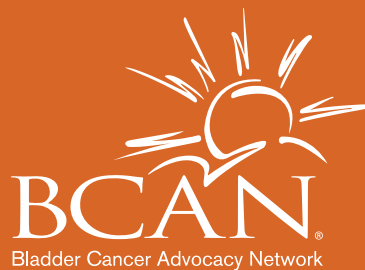


2020 | A Year Like No Other

BCAN ANNUAL REPORT 2020



The mission of the Bladder Cancer Advocacy Network is to increase public awareness about bladder cancer, advance bladder cancer research, and provide educational and support services for the bladder cancer community.



2020 was a year unlike any other because of the onset of the global pandemic, yet our critical mission of helping end bladder cancer did not waver. Celebrating our 15th anniversary throughout the year, BCAN continued to offer high-quality patient support and education programs, advocacy guidance, as well as maintaining and increasing grant funding for bladder cancer research. In this issue of our Annual Report, we will highlight some of the ways that we adapted to what so many now call our “new normal” of existing in a world dominated by COVID-19, a situation that made it so much more difficult for members of the bladder cancer community.

To begin the year, BCAN relocated to new office space in Bethesda, Maryland. Our first activity of the year was our Ask the Experts event held in Palm Beach, Florida in March. With the onset of the pandemic, BCAN began reimagining our important work with a renewed emphasis on delivering our programs and services in a virtual format, with new programming and additional resources.

In March, BCAN published and continued to update a Frequently Asked Questions (FAQ) document about bladder cancer and COVID. In April, a panel of leading bladder cancer doctors was convened along with an infectious disease physician and the group discussed the pandemic's impact upon the bladder cancer community.

Our in-person Walks to End Bladder Cancer pivoted to virtual broadcasts held in the spring and fall, which allowed an expansion into additional states as well as six countries. In addition, we converted our in-person Lunch and Learn events into Coffee and Conversations online. Our webinar series featured topics of direct relevance to our patient and caregiver communities.

Even though many bladder cancer research labs were also slowed by the pandemic, BCAN continued to fund new research studies to help improve patient outcomes through our Young Investigator and Research Innovation Awards.

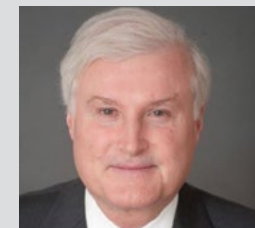
Needless to say, 2020 was a memorable year for everyone and without the generosity of our donors and corporate partners, none of the programs we share in this Annual Report would be possible. We are deeply grateful for the support, encouragement, and resources we receive which enable us to continue our mission to help bladder cancer patients and those who love them.

With best wishes,

Andrea and Gerry

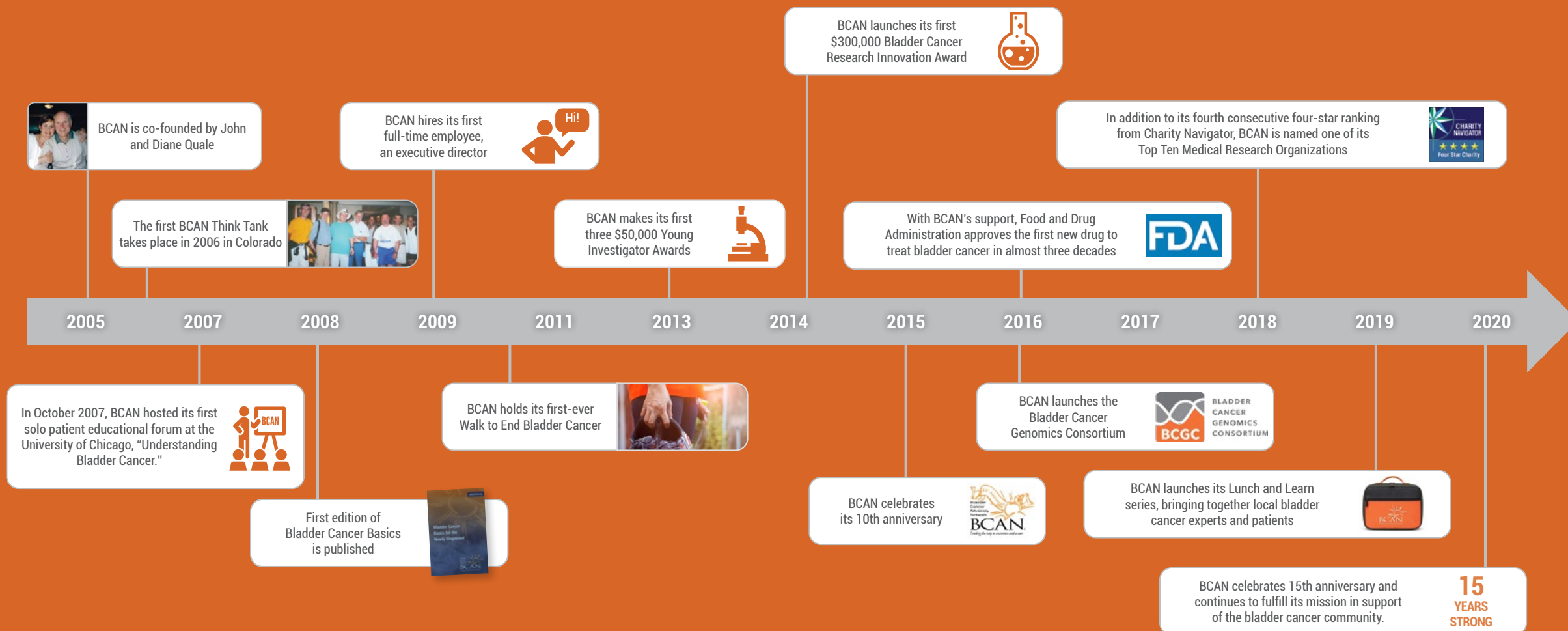


Andrea Maddox-Smith
BCAN CEO



Gerald McNamara
Board Chairman

Milestones in BCAN's 15 Years of Progress Against Bladder Cancer 2005–2020



EDUCATION & SUPPORT



BCAN RESPONDS TO PATIENT CONCERNS ABOUT COVID-19

Live, online events included:

- Facebook Live broadcast with Patient Advocate, John Lanci, PhD.
- Bladder Cancer, BCG, and COVID-19
- Coping with Bladder Cancer in a Time of Crisis
- Regional COVID-19 Updates for Patients (762 registrants)
 - Southwest, Midwest, West Coast, Northeast, Southeast Regions

COFFEE & CONVERSATIONS

- Inova Schar, Arlington, VA (3 programs)
- Moffitt Cancer Center, Tampa, FL
- Jefferson Cancer Center, Philadelphia, PA
- Duke Cancer Center, Durham, NC

PATIENT & CAREGIVER PROGRAMS & RESOURCES

- BCAN partnered with Savor Health® in 2020 to introduce Ina®, a text-based Intelligent Nutrition Assistant to bring personalized nutrition support
- Survivor to Survivor Program – BCAN matched newly diagnosed bladder cancer patients with trained volunteers more than 200 times in 2020.
- Bladder Cancer Basics for the Newly Diagnosed – Anniversary Edition. Print and electronic copies were distributed to the bladder cancer community free of charge.
- Tips for Caregivers – BCAN introduced a Tips for Caregivers booklet for bladder cancer patient caregivers, containing helpful tools and resources to navigate their challenging caregiver roles.



VIRTUAL SUMMIT FOR BLADDER CANCER PATIENTS AND FAMILIES

On Saturday, October 10, 2020, 240 participants from 42 states and nine countries

- learned about the impact of COVID-19 on bladder cancer treatment;
- heard from leading bladder cancer experts about recent and upcoming bladder cancer research advances;
- and interacted with expert panelists.

Patients and caregivers also took the opportunity to connect with each other to share stories, resources and provide mutual support.



PATIENT INSIGHT WEBINARS

- Understanding the Benefits of a Multidisciplinary Team and Integrated Care in Bladder Cancer
- Debunking Clinical Trials
- Understanding Cystoscopy and TURBT: What You Need To Know
- Understanding Pelvic Floor Health and Therapy
- Engaging in Grant Review as a Patient
- Tobacco and Bladder Cancer: Cigarettes, E-cigarettes, and Why Quitting is So Important
- Nutrition and Bladder Cancer: Understanding the Science Behind Nutrition Tips
- Healthy Eating for Bladder Cancer Patients

ADVOCACY & AWARENESS



VIRTUAL WALKS TO END BLADDER CANCER

BCAN hosted two virtual walks. Saturday, May 2, 2020, and Saturday, October 3, 2020. Both Virtual Walks were broadcast on BCAN's social media channels (Facebook, YouTube, and Twitter), and included short video segments from more than 35 contributors including bladder cancer patients, survivors, caregivers, advocates, sponsors, medical professionals, and BCAN staff.

Top Fundraising Teams for 2020

Finnlee Foxes (Kansas City)
FerGene (Virtual)
Seattle Genetics (Virtual)
Janssen Oncology (Virtual)

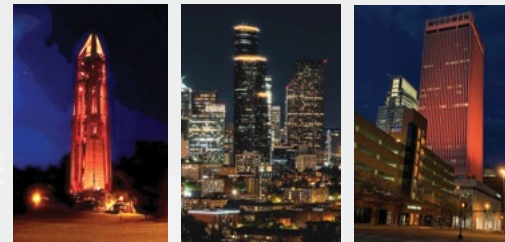


As a result, the 2020 Virtual Walks raised over \$878,000 and drew:

- More than 6,700 viewers
- 2,143 participants
- 234 teams
- 858 cities
- 46 states and the District of Columbia
- 22 Walk Ambassadors
- 10 national sponsors, and
- 12 local sponsors

Top Fundraisers for 2020

Dave Dimick (New York City)
Megan McLindon (Washington DC)
Pam Harris (Houston)
Crystal Carrano (Virtual)



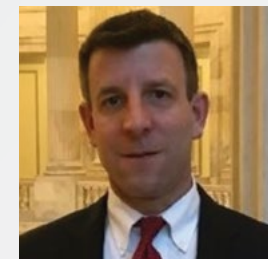
BLADDER CANCER AWARENESS MONTH – 2020 ILLUMINATIONS

In May 2020, BCAN commemorated National Bladder Cancer Awareness Month with a “shine the light” campaign to raise public awareness about the symptoms, signs and risk factors of bladder cancer. With the help of volunteers and supporters, the following buildings and structures were illuminated in orange in May 2020:

- Niagara Falls, NY
- Woodmen Life Tower, Omaha, Nebraska
- Houston, TX skyline
- Calgary Tower, Canada
- City Hall Clock Tower, Yonkers, NY
- Millennium Carillon, Naperville, IL



Jaime Gillespie
BCAN Advocate and Board member.



Patrick Cavanaugh
BCAN Lobbyist

VIRTUAL BLADDER CANCER ADVOCACY DAY – SEPTEMBER 15, 2020

BCAN trained 98 patient advocates federal, state and locally elected representatives about how to reach Members of Congress and other elected officials to help them understand how bladder cancer impacts the lives of hundreds of thousands of people per year. They also received updates from BCAN about its legislative priorities for 2020 and 2021.

RESEARCH

2020 BLADDER CANCER RESEARCH AWARDS:

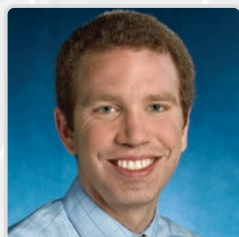
2020 Bladder Cancer Research Innovation Award

The 2020 Bladder Cancer Research Innovation Award supports two investigators breaking new ground in the field of bladder cancer. The aim of the award is to support exceptionally novel and creative projects with great potential to produce breakthroughs in the management of bladder cancer.



Jeffrey Ravetch, MD, PhD of Rockefeller University

2020 New Discoveries Young Investigator Awards



Burles (Rusty) Johnson, MD, PhD of Johns Hopkins University



Dr. Yuki Kita, MD, PhD, at the University of North Carolina at Chapel Hill

The Bladder Cancer Advocacy Network is committed to advancing bladder cancer research that saves lives. From our inception, BCAN has cultivated strong partnerships with leading members of the bladder cancer medical community, and we encourage collaboration for the study of bladder cancer and its prevention, early diagnosis, and treatment. We are pleased to introduce you to our 2020 research awardees:

2020 New Discoveries Young Investigator Award for Patient Centered Clinical Research



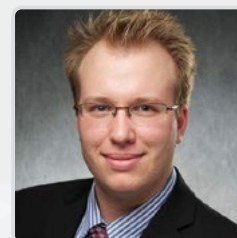
Matthew Mossanen, MD, MPH University of North Carolina at Chapel Hill

John Quale Travel Fellows

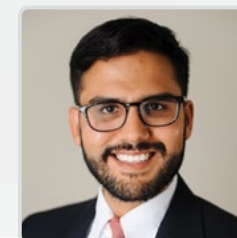
Since 2009, the John Quale Travel Fellowship Program has made it possible for early-career investigators interested in bladder cancer research to attend our annual Bladder Cancer Think Tank Meeting. The Travel Fellowship Program engages early-career individuals such as basic scientists, urologists, oncologists, and pathologists and connects them with hundreds

of other bladder cancer researchers and medical professionals for a once-a-year in person opportunity.

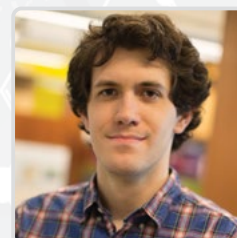
Given that the COVID-19 pandemic persists in threatening global health and safety, BCAN was compelled to cancel the 2020 Think Tank. We are delighted to introduce the 2020 John Quale Travel Fellows at the 2021 Think Tank.



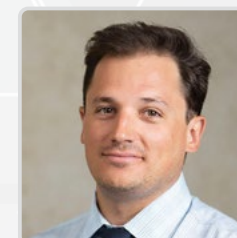
Nathan A. Brooks, MD, of MD Anderson Cancer Center



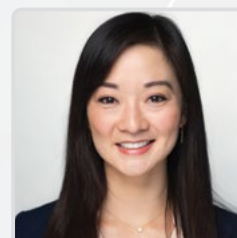
Ali R. Khaki, MD, of Stanford University



John R. Christin, MS, PhD, of Columbia University Medical Center



Richard Matulewicz, MS, MD, of New York University School of Medicine



Carissa E. Chu, MD, of Memorial Sloan-Kettering Cancer Center



Jeffrey Wong, MD, PhD, of Memorial Sloan-Kettering Cancer Center

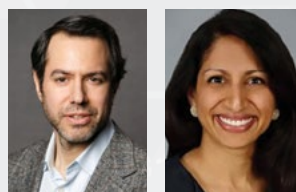
RESEARCH



From left to right, Dr. Trinity Bivalacqua, Mary Gushee, Diane Zipursky Quale and Dr. Betsy Plimack.

2020 VIRTUAL THINK TANK

2020 was both BCAN's 15th anniversary and the 15th Annual Think Tank scientific meeting. As the COVID-19 pandemic persisted in threatening the health and safety of many, the 2020 Think Tank co-chairs, Drs. Matt Galsky and Sima Porten, and the members of the steering committee decided to conduct a virtual interactive online panel discussion on Friday, August 7th. Lively discussions included topics related to BCG-unresponsive bladder cancer and attracted 242 registrants from 29 states and eight countries.



Think Tank 2020 Program Co-Chairs, Sima Porten and Matt Galsky.

While we were disappointed that the 2020 meeting could not take place in person, we are still proud that the BCAN Think Tank continues as the principal meeting in North America focused on bladder cancer.

ASK THE EXPERTS EVENT

This luncheon event, held in Palm Beach, Florida, offered a unique opportunity for audience members to have their bladder cancer questions answered by renowned bladder cancer experts. Proceeds from the event supported three Young Investigator Awards.

AWARDS & RECOGNITION

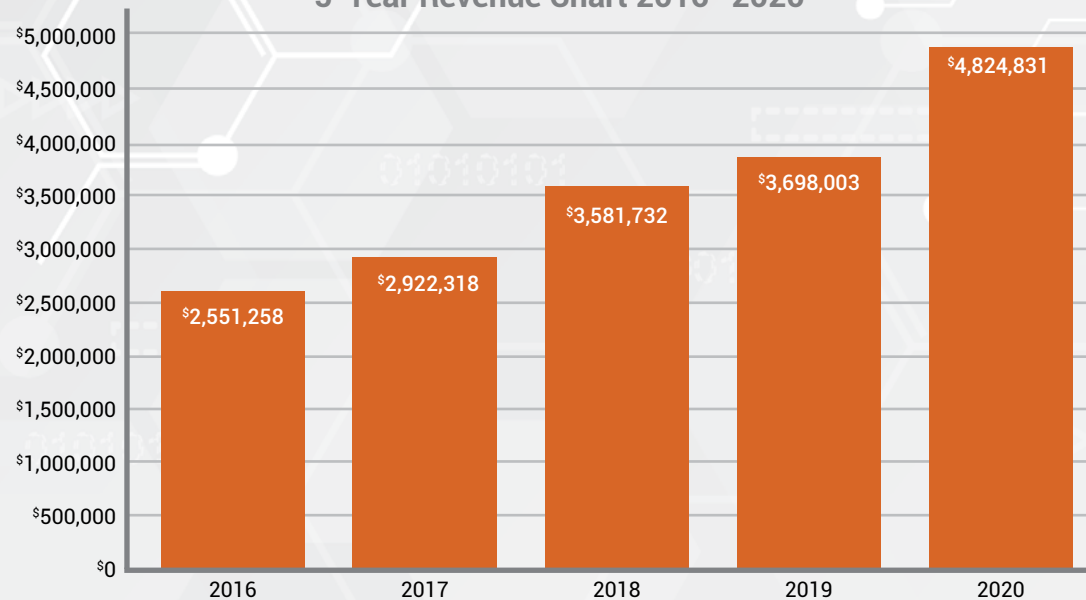


In 2020, for the sixth consecutive year, BCAN was recognized with the highest possible ranking, four stars, from Charity Navigator, America's largest independent charity evaluator, for our demonstrated track record of success and governance excellence. Charity Navigator's CEO, Michael Thatcher, said: "BCAN's exceptional 4-star rating sets it apart from its peers and demonstrates its trustworthiness to the public."



A GuideStar Seal of Transparency indicates that a nonprofit has provided key information in its Nonprofit Profile. By providing up-to-date information, nonprofits allow potential donors and funders to make educated decisions about the work they do to make the world a better place.

**Bladder Cancer Advocacy Network
5-Year Revenue Chart 2016–2020**



2020 MAJOR DONORS

The following donors contributed \$500 or more to the Bladder Cancer Advocacy Network in 2020. Thank you for supporting our mission, as together we are leading the way to awareness and a cure for bladder cancer.

\$250,000+

EMD Serono Inc./Pfizer
FerGene
Genentech, Inc.
JPB Foundation

\$100,000 - \$249,999

Astellas/Seagen
AstraZeneca Pharmaceuticals
Bristol-Myers Squibb Company
Merck & Co., Inc.
Mr. Gerald McNamara and
Ms. Renée Petrofes
Photocure
UroGen Pharma

\$50,000-\$99,999

Duncan Alexander
James and Pamela Harris
Janssen Scientific Affairs, LLC
QED Therapeutics

\$25,000-\$49,999

Barbara and Larry Field
Pfizer, Inc.
Pharmacyclics LLC
Mr. and Mrs. David Pulver
Diane Zipursky Quale
and John Holmes

\$10,000 - \$24,999

Joseph and Carson Gleberman
Graphix Solution/NC Triangle
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Jonathon and Lois Mills

Nektar Therapeutics
David and Carol Schulman
The GO Big Red Foundation

\$5,000-\$9,999

Norman and Carole Barham
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Marjorie Oolie
Richter of Palm Beach
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\$2,500-\$4,999

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Mr. Malcolm J. Tuesley
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Cristina Waters
Andrew Waters
Mary Beth Welzenbach

\$1,000 - \$2,499

Bruce Anderson
Ernest Aud
Mr. Rick Bangs
William and Claudette
Banholzer
Ambaw Bellete
Neill Borland and Joanne
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Nevil Hermer
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Madeleine Hohe
Michael Hoyt
Nan-Marie Jaeger
Ms. Julianna Kasper
Joel and Joy Kellman
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Cynthia Koenigsberg

AWARDS & RECOGNITION

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Dr. and Mrs. Neil Kurtz
Mike and Karen Lahm
Gerry Lamanno
Dr. Cheryl Lee
Mr. and Mrs. Jack Lemein
Mr. Robert Lipman and
Ms. Nancy Rose
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Alan Ludwig
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Brian Maclean
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Henry Miller Mechanical LLC
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Kathryn and Robert Patton
Theodore and Harriette Perlman
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JoAnn Prescott
Mr. Steve Price
Mr. and Mrs. Andrew C.
Quale Jr.
Mr. Ravi Ramachandran

Raytheon Technologies
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Robert and Barbara Richards
Mr. Craig Robinson
Louis Roitblat
Harold Rosenson
Mr. Mace J. Rosenstein and
Ms. Louise R. de la Fuente
Marie Rudert
Phyllis Walsh Ruffini
Mr. Ronald K. Saunders
David R. Schlee and
Sheila J. Madden
Jim and Danielle Schley
Mr. Jeffrey Schneider
Edward Schwartz
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Mr. and Mrs. Edward Sears
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Shannon G. Smith
Michael Spilky
Mr. and Mrs. Michael V.
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Michael Stertz
Mr. James Screeden
Mr. and Mrs. Robert N. Steckler
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Ken Templeton
The Caridad Corporation
The Hulitar Family Foundation
James Timothy and
Ning Ren Stockdale
J. Timothy and Catherine
Thompson
Jay Torbert
Unbridled, LLC
University of Chicago Medicine
Kristin Wannisky
Myron C. Warshawer
Mr. Kevin Watson
Wegmans Food Market

Penni and Steve Weinberg
Dana Whicker
Stephen and Vicki Wildstein
Michael D. and Barbara
Wildstein
John Witzel
Dr. Angela Stent Yergin

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Elsa and Marion Brown
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Cindy Burton
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Brent Dowell
Richard Elliott
Ms. Aimee Fasano
Mr. Jeffrey Feiffer
Andrea and Lou Ferrell
Ms. Sheila Fine
Paul Fink
Kevin Fisher
Dr. Darrell Fiske
Richard and Ann Fridrich
Marvin and Cookie Friedman
Curtis Froehlich, MD
Alan and Susan Fuirst
Mr. and Mrs. Timothy Fuller
Rose Mary Fuss
Deborah Garrard
Kevin and Lisa Gelroth
Michael and Cleo Gewirz
Col. Keith Giles
Laurie Gottlieb
Ruth Ann Graham
Mrs. Christine Griner
Ms. Kathy Hamilton
Rev. Preston Hannibal

Tami Kopischke and Troy
Hansen
Brad Hartman
Scott Hartman
Rita Heller
Jennifer Hiltunen
Curtis A. Johnson
Janet Jones
Sisi Kamal
Dr. Louis Keeler
Rob Knox
Richard and Angela Koucherav
Monica Kumar
Mr. Jim Kurtzke
Hau Le
Samuel and Erma Liebovich
Alan and Susan Lifton
Dr. Jennifer Linehan
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Patrick McCurdy
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Ginny McLaurin
Mrs. Debbie McMahon
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Metro Interiors
Scott D. Michel
Mid-States Excavating, Inc.
Stacy Millus
Karen I. Millward
Patricia A. Moran
Mr. Todd Horowitz and
Ms. Carol Levine
Allan B. Muchin
Brad and Roseann Murphy
Ms. Sharon Muscarelle

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Chong Yi
Mr. Mark D. Young and A.
Carren
Shirley Zielinski

John Quale Legacy Society
Anonymous
Darrell Lloyd Cartwright
Estate of Charles D. Gibson
Steven Charles Howse
Jill Louise Phillips
Michael Paul Phillips
Sam A Roberts
William Francis Russell
Diane Zipursky Quale

TRIBUTE GIFTS

The following individuals, instrumental in our fight against bladder cancer, were celebrated with gifts in 2020.

Irma Abdelnour
Nili Adler
Ms. Barbara Agre
Mariano Alfafara
All individuals with bladder cancer
Mike Althouse
Jeannie Anderson
John A. Anderson
Christy Anton
Eugene P. Antonio
Jack Aregood
Robert Armbrrecht
Anita Art
David Asquith
Max Augustefer
Robert Augustyn
Jim Aune
Lucy Burgess Austin
Tom Babiarz
Edwyna Byrl P. Bagwell
J. A. Bagwell
Anne B. Baker
Beata Baker
Mark Baker
Steven Baker
Merita Bania
Larry Baron
Vincent Barth
Trent Beagle
David Eugene Beene
Richard Bertacini
Ted Bertacini
Bladder Cancer Survivors
Bladder MDs at MSKCC
Heather Blair
Jeffrey S. Blechman
Clarence Bledsoe
Donald E. Borelli
Aileen Boustedt
Tinker Bowen
Carol Bracey
June S. Bragg
Esther Brand
Jeryl Brank
Barry Brause
Carol Brecher
Mark Breedlove
Marie K. Brooks
Mrs. Marie K. Brooks

Ken Brothers
Jack Brown
John D. Brown
Debbie Buckner
David Bulgher
Rick Bulfant
Jim Burkhardt
Patricia Burnett
Lillian Cabral
Barbara Cafferata
Peter Campanero
Deanna Campbell
Geoff Carey
Gerald R. Carey
Suzzie Carlson
Charles Carrano
Alvin Carrier
Adam Casares
Maureen Casper
Tim Cathersal
Daniel Cavanaugh, Turbo
Kevin Cerveny
Steve Chancellor
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S. Christopher
Katherine Cilwa
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Bill Coffin
Charli Cohen
Marian Cohen
Mr. and Mrs. Elliot Cohen
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Davey Cook
Brent V. Cooper
John Copley
Ronwyn Corey
Richard Bud D. Cormican
Peppe Cornecelli
Victoria Correa
John Courtien
Tom Cox
Tray Cushing
Jessica Cutshall

Gaetano Da T Italy
Linda B. dad
Linda Damon
Neil Danoff
Jim Davis
Drew C. Davis, Sr.
Bruce K. Dawson
Mr. De La Torre
Nancy Dean
Tony DeAngelis
Alfred N. DeAngelis
Dan Decker
Richard DePersis
Don Deutsch
Ann Devereux
Susan Z. Diamond
Dolores Diaz
Kathleen DiCiaccio
Ronald J. Dick
Dave Dimick
Frances Dionisio
N.P. Rebecca Dolan
Arnold Dompieri
Dr. Sherri Donat
Brian B. Donegan
William C. Doran
Alexandra Dostello
Linda Douglas
Robert Doyle
Susan N. DuBose
Vickie Dunlevy
Glen Dyson
Valerie V.E. (Wife)
Marvin Elefant
John (Jack) T. Elwood
Teri Entzminger
Patty Ernberger
Leonard Erskine
Arla S. Ertz
Alisha Ervin
Andrew Eskin
Muriel Pica and R. Fariello
MaryCara Ferdinando
Barbara Field's 80th Birthday
Barbara and Larry Field, 60th Anniversary
Russ Finsness
Murray Fintel
Dr. John Fiore

Pat B. Fit
Veronica Flanagan
Ellis Flatt
Liz Fleming
Gary Forman (survivor)
Shana Foutz
Michael Fox
Michael Frezza
Dr. Bernice Fruchtman
Phillip Fuller
Amy Furash
The G. Family
Charla Gabert
Tom Gardon
William J. Gault
Louis Gelling
Catherine A. Germana
Nick Gerold
Jamie Gillespie
Joe Gillespie
Chris Gillis
Shelley Goddard
Leonard Godfrey
Nina Golde
Ronnie Goldstein
Beth Gorbet
Jean Gordon
Charla Grant
David Green
Dennis Greenstein
Doug Griffith
Kay Grimm
Karen Gross
Bob Grossman
Jacqueline Guest
Mark Gundersen
Rajendra K. Gupta
Leon D. Gust
Leib Gutkind
Soni Gutkind
Michael Haas
Khalil Habib
Diane Hackney
Tom Hagen
James F. Ham
Dianna Hansen
Greg P. Hansen
Thomas Harbert
Cynthia Hardie
Pam Harris

Tony Haska
James P. Hausauer
Susan Hawkins
Tim Hawkins
George and E. Hay
Frank Haydock
Gary Wayne Hefner
Delores Heinrich
Suzanne Hensley
Cindy Hess
Marilyn Hillis
Barbara Hilton
Steve Hiltz
Betty Hirsch
Norm Hitzges
Bill Hoffman
Eileen Hoffman
Rachel Hoffman
Michael Homoya
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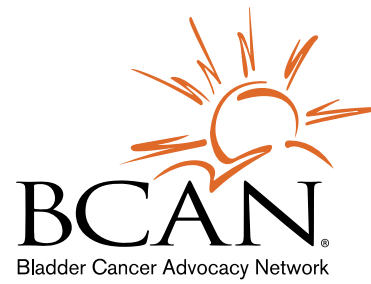
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