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# The Beacon

e-Newsletter of the Bladder Cancer Advocacy Network

BCAN.ORG

**February 2022**

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## **Kesha's Story: Anyone Can Get Bladder Cancer. I Was 39 Years Old**

Kesha W. was diagnosed with bladder cancer in December 2019 at the very young age of 39. She told BCAN:

*"If I had to tell another bladder cancer patient going through this I would say there is no demographic. If you have what you think are recurring urinary tract infections, blood in your urine, or anything that seems off, go to your doctor. Do your research and visit the [BCAN web site.](#)"*

[\*\*Read Kesha's  
story\*\*](#)

## **Upcoming Webinars For You**

We have a robust and informative bladder cancer-related webinar schedule as detailed below. Our programs are free and you can watch them from the convenience of your computer, tablet or smart phone. Choose your favorite and register now using one of the links below.

### **Health Related Quality of Life After Radical Cystectomy**

February 3, 2022 5:30 PM ET

[Register here](#)

**Treatment Talk | What you need  
to know about treating upper tract**

## urothelial carcinoma

March 1, 2022 at 5:00 PM ET

[Register here](#)

## How to be a Proactive Patient

March 22, 2022 at 6:00 PM ET

[Register here](#)

## CIS in Bladder Cancer – What does this diagnosis mean?

March 29, 2022 at 7:00 PM ET

[Register here](#)

## Understanding Upper Tract Urothelial Carcinoma (UTUC)

April 5, 2022 at 5:00 PM ET

[Register here](#)



## Treatment Talk | What you need to know about transurethral resection of bladder tumor (TURBT)

April 12, 2022 at 7:00 PM ET

[Register here](#)

## Bladder Cancer Staging and Standards of Care | How is bladder cancer treated in 2022?

June 1, 2022 at 05:00 PM ET

[Register here](#)

We also have an online library of past webinars organized by topic. Click the button below to peruse prior webinars.

[View past webinars](#)

## African American History Month and Bladder Cancer



African American History Month occurs in February. While it's a celebration of achievements by the African American community, it's also a time to reflect upon the fact that people of color have worse outcomes in bladder cancer due to a number of troubling reasons. [BCAN spoke with two experts](#) who shed some light on these healthcare inequities.

In [this webinar](#) that BCAN conducted in 2021, urologist and researcher, Dr. Samuel Washington and oncology social worker and researcher, Dr. Heather Honoré Goltz have a discussion about the biological and psychosocial impact of race on bladder cancer incidents and survival. Click below to watch and/or read the accompanying transcript.

[Click here to watch](#)

## Raise just \$100 for the Walk to End Bladder Cancer and Get This Great T-shirt

By registering now for the [2022 Walk to End Bladder Cancer](#), you can start raising funds to help BCAN continue to provide free support and educational materials that bladder cancer patients and those who love them desperately need.

Raise just \$100 or more and receive the official No One Walks Alone t-shirt:



[Click here to see the dozens of great additional fundraising incentive prizes](#) available this year.

[Register to Walk](#)

## Meet BCAN's Scientific Advisory Board Chairperson



BCAN's [Scientific Advisory Board \(SAB\)](#) is composed of distinguished leading academic urologists, oncologists, radiation oncologists, pathologists and other experts working within the bladder cancer field, representing many of the major cancer centers in the U.S and Canada. All have made outstanding contributions in their own fields and we are proud to have their involvement on our behalf.

The Chair of BCAN's Scientific Advisory Board is [Dr. Elizabeth Plimack](#) of Fox Chase Cancer Center in Philadelphia. Dr. Plimack is a Professor of Medical Oncology, Chief of the Division of Genitourinary Medical Oncology and Director of Genitourinary Clinical Research at Fox Chase. She is an expert on the treatment of genitourinary malignancies with a focus on bladder and kidney cancers.

[Meet Dr. Plimack](#)

## Animated Videos About Bladder Cancer

Cystoscopies are a common part of bladder cancer detection, treatment and surveillance. We've developed a short, animated video about them to help patients and caregivers understand them better.



You can also [visit our web site](#) where you will find additional videos about what bladder cancer is, how biopsies are done and more.

Peruse our animated  
videos



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