NC TRIANGLE BLADDER CANCER **ADVOCACY NETWORK**





THE PATIENT ASSISTANCE FUND

- Direct patient support for financially vulnerable patients (all stages)
- 8 patients supported so far, this provides direct support for patients facing financial hardships due to their bladder cancer treatments
- \$500 Visa gift cards
- No documentation of financial records is required

THE PATIENT & FAMILY HOSPITAL STAY GRANT

- Grant given to the SECU Family House to cover the cost of the stay and parking costs
- Bag of support materials for hospital stay
- Home cooked meals for guests
- # of people helped/number of nights covered: 1st grant: 6 patients; 2nd grant: 4 patients 3rd grant: at least 3 patients ; 4th grant so far: 4 patients
- Counties where they live: Beaufort, Johnston, Robeson, Cumberland, Duplin, Randolph, Scotland, Rowan, McDowell, Craven, Caldwell, Person



THE NMIBC STIPEND

- Direct support in the form of gift cards given to patients dealing with non-muscle invasive Bladder Cancer undergoing intravesical therapy
- Gift card can be used for anything that would help make the experience easier (parking fees, snacks, gas, etc)

THE HUG PROGRAM: HELPING UNITE GRIEVERS

• Bear and keychain with support group mantra given to members of the support group who are struggling/grieving





SUPPORT GROUP

- Tech support
- Help organize speakers
- Miscellaneous Supplies
- Sponsored SECU Family House meals for patients

PAT: PROVIDER APPRECIATION TOKENS

- Pastries and other tokens from a local businesses such as Usu Candle Company's **Guardian Angel Candles for Healthcare** Workers and Good JuJu Herbal Healthcare Workers Appreciation Set
- Ostomy model
- · Coffee machine and supplies for providers
- BCAN masks





COMMUNITY OUTREACH

- · Community health fairs
- Speaking engagements at other local cancer organizations
- Bladder Cancer education
- Annual Tee up FORE BCAN golf tournament
- Annual Walk to End Bladder Cancer
- Financial support for Bladder Cancer Patient and Caregiver Mountain Retreat
- · Financial support to fund chapter members to attend BCAN conferences

MARKETING/AWARENESS

- Branded table throw and banners to enhance our table at community events
- Stress balls, reusable straws
- Awareness map to show how far our initiatives reach across the state
- Frequent social media posts across three major platforms

