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The Beacon

e-Newsletter of the Bladder Cancer Advocacy Network

BCAN.ORG

March 2024

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Jim's Story: Have Positive Mental Attitude About Everything



Blood in his urine led Jim to a startling discovery: a tumor in his bladder. Diagnosed with aggressive bladder cancer, swift action was required. He braced himself for surgery to confront this relentless adversary.

However, through his discovery of BCAN, as well as guidance from a bladder cancer survivor in the BCAN community, Jim was able to face his bladder cancer journey with a hopeful mindset and believes his story can inspire others to do the same.

Read Jim's
story

Call Center for Bladder Cancer Patients, Families and the Bereaved

[BCAN's free support line](#) at **833-275-4222** offers a compassionate helping hand to those impacted by bladder cancer.

When you call, you'll speak with understanding oncology social workers ready to guide you through the emotional, practical, and informational challenges you might be facing, whether you're battling bladder cancer, caring for a loved one, or grieving a loss.

A graphic for the Bladder Cancer Support Line. It features a smartphone displaying a smiling woman wearing a headset. To the right of the phone, the text reads "Bladder Cancer Support Line" in bold, followed by the phone number "833-275-4222". Below the phone number, there is a list of services: "Professional oncology social workers", "Psychosocial support", and "Free resources for patients, loved ones and the bereaved". A "Call now" button is positioned below the list. At the bottom, it says "Brought to you by the Bladder Cancer Advocacy Network" and includes the BCAN logo.

Bladder Cancer Support Line
833-275-4222

- Professional oncology social workers
- Psychosocial support
- Free resources for patients, loved ones and the bereaved

Call now

Brought to you by the
Bladder Cancer Advocacy Network

BCAN
BLADDER CANCER ADVOCACY NETWORK

This service is here for patients, their families, caregivers, and anyone who has lost someone to bladder cancer, providing a beacon of support and hope in difficult times. Call today.



It's Almost Spring - Time to Start Walking!

BCAN's [Walks to End Bladder Cancer](#), are coming in April and May, 2024. Our aim this year is to **raise \$1 million** to support the bladder cancer community and we need your help!

Walk and embrace the opportunity to make a difference in the lives of bladder cancer patients and their families by signing up for an in-person or virtual Walk. Your commitment lights the path toward a brighter future.

We're not just walking; we're leading the way in the fight against bladder cancer. Your support is invaluable—let's embark on this journey together and make this Walk season the best one yet!

Walk Cities:

- [Albany, NY](#)
- [Austin, TX](#)
- [Baltimore, MD](#)
- [Boston, MA](#)
- [Chapel Hill, NC](#)
- [Chicago, IL](#)
- [Cleveland, OH](#)
- [Columbus, OH](#)
- [Denver, CO](#)
- [Myrtle Beach, SC](#)
- [New York, NY](#)
- [Philadelphia, PA](#)
- [Pittsburgh, PA](#)
- [Portland, ME](#)
- [Richmond, VA](#)
- [San Diego, CA](#)
- [Seattle, WA](#)
- [Washington, DC](#)

**Choose to Walk
Virtually**

Coming in March: Art as Therapy in the Bladder Cancer Community



Start gathering your works of art - they may be featured by BCAN!

Beginning on March 18, we are going to ask members of the BCAN community to submit their works or pictures of their works of art to us. In May, [Bladder Cancer Awareness Month](#), we'll feature these works of art on our web site and social media channels.

We'll be taking all forms - prose, poetry, or photos of paintings, sculptures, and any other art that you have found therapeutic. Stay tuned for more information!

Advocacy Corner

BCAN is continuing our efforts to [advocate on behalf of veterans](#) with bladder cancer.

On February 21st, BCAN sent a comment letter addressed to the Secretary of Veterans Affairs about extending the deployment areas and date ranges for presumed exposure to herbicides and calling for bladder cancer to be added to the list of presumptive conditions tied to burn pit exposure.



If you are a veteran who has been impacted by bladder cancer, we encourage you to join our efforts and [sign up on this page](#).

[Read the comment letter](#)



BCAN Funds Bladder Cancer Research

Did you know that BCAN has committed more than **\$10 million for bladder cancer research**? Our research grant recipients cover a wide spectrum from early career professionals to seasoned researchers. Click the button below to learn more.

[Read an overview of awards](#)

Free Webinars About Bladder Cancer

Revealing the Surgical Journey: Understanding the Anatomy of a Cystectomy

Join us as we explore the intricate world of bladder removal surgery known as a radical cystectomy, a surgical procedure designed to address high grade, non-muscle invasive or muscle invasive bladder cancer.

March 13, 2024 at 5:00 PM ET

[Register here](#)



Navigating Bladder Cancer Recurrence: Surveillance and Beyond

Dealing with low-grade, non-muscle invasive bladder cancer (NMIBC) can be a journey filled with uncertainties. While some patients undergo successful tumor removal with no recurrence, many face the challenge of managing reappearances.

March 28, 2024 at 6:00 PM ET

[Register here](#)

Bench to Bedside: Clinical trials to treat bladder cancer?

April 18, 2024 at 7:00 PM ET

Have you ever wondered how new treatments for bladder cancer come to be? It's a fascinating journey from the research lab to the doctor's office, and you play a crucial role in it.

[Register here](#)

Treatment Talk | How Does Precision Medicine Tailor Treatment for Bladder Cancer?

April 25, 2024 at 4:00 PM ET

In this webinar, medical oncologist, [Brendan Guercio, MD](#) from the University of Rochester Wilmot Cancer Institute, will guide viewers through a comprehensive review of current and promising precision medicine initiatives

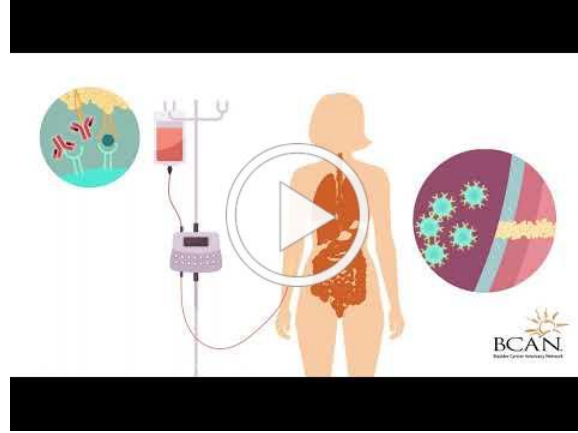
[Register here](#)

Miss a webinar? You can view a comprehensive [list of prior webinars here](#).

How is Advanced Bladder Cancer Treated?

[Advanced or metastatic bladder cancer](#) occurs when the abnormal cells of a [muscle-invasive](#) tumor spread beyond the bladder lining. Locally advanced

bladder cancer may spread to the urethra or ureters or nearby organs or tissues such as the prostate in men or the uterus, cervix, or vagina in women.



There are treatments for locally advanced or metastatic bladder cancer available. Click on the video above to learn more.

We invite you to visit our web page [about advanced bladder cancer](#) for additional information.

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