

Bladder Cancer Summit for Patients & Families

March 8th and 9th, 2024 Seattle Airport Marriott at 3201 South 176th Street, Seattle, Washington.

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BCAN Resources



Stephanie Chisolm, PhD
Director of Education & Advocacy
schisolm@bcan.org



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Detailed agenda in your program book...

Friday March 8, 2024

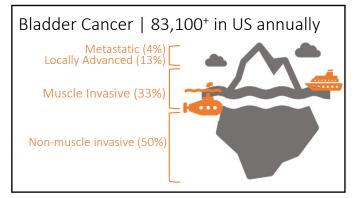
- Welcome
- Patient Research Advocacy
- Lunch
- Pre & Rehabilitation
- Break
- Mental Health
- Dinner

Saturday April 1, 2023

- Breakfast & BCAN Info Fair
- Thriving & Surviving
- Break
- Taste and nourish
- Lunch
- New discoveries









Not so fun facts about bladder cance	Not	so fun	facts	about	bladde	r cance
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- - th most common cancer in the US
- rate of recurrence
- to treat
- 60-80% of bladder cancer treated by community-based doctors



Clarification/Definitions

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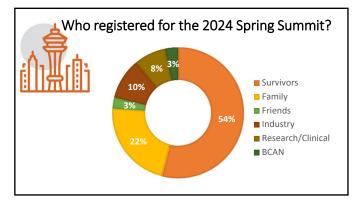
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"Thrivership..."

is a fluid, non-linear journey of self-discovery featuring three 'stages' from patient/carer, to survivor, and thriver.



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Who do you want to meet at the Spring Summit?



Please stand up when I call your group:

Bladder cancer survivors (including those currently in treatment) with

- NMIBC
- MIBC
- Advanced/metastatic disease
- You are family or friend of a survivor
- You are a researcher or clinician
- You work for one of our industry sponsors

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Raise your hand if...



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- This is your first BCAN Summit.
- You were diagnosed this year.
- You were diagnosed more than 5 years ago.
- You were diagnosed more than 10 years ago.

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Walking through BCAN Resources



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Please take out your smart phones now.



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Meet the BCAN team. Your best resource(s).

PS: Our email addresses are in your program book!





Andrea Maddox-Smith, CEO

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Mark Story – Director of Communications and Marketing

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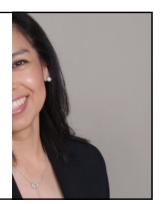
Trenny Stephens – Exec Assistant and Office Administrator





Stephanie Chisolm – Director of Education & Advocacy

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Patricia Rios Sr. Education & Advocacy Manager

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Bernadette Fitzsimmons – Volunteer and Chapter Manager





Robert (Rob) Demske -Chief Advocacy and Development Officer

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Coordinator





Rachel Johnson - Senior Development Manager and Walk Director Joslyn Brown – Development and Marketing

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Meet the BCAN research team!



Valerie Aldana – Sr. Research Project Manager Anne Collins – Research Project Coordinator



Meet BCAN's Co-founder

Diane Zipursky Quale



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Since 2005...BCAN's Mission

Education and Support
Supporting Research/Advancing Treatments
Advocacy and Awareness



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Patient Education

Bladder Cancer Basics
– print, pdf, e-book
Tips for Caregivers
Get the Facts pages















BCAN Chapters – connecting in communities







- AwarenessSupport
- Fundraising









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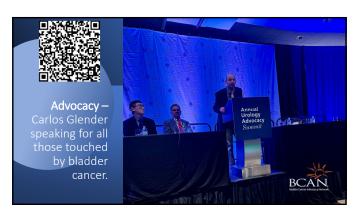
Advocacy – Speaking up about federal and state issues that impact the bladder cancer community.



- Veterans & Burn Pits PACT Act
- Drug Shortages (including BCG)
- Research Funding



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Awareness May is Bladder Cancer Awareness Month*

- Walk
- Social media
- Share BCAN resources with your medical team



* More from Mark at lunch!

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Science... FdqlfddWulddEdvkerdia EFDQ#Vxssruw#Research

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BCAN Research – 19 years of advancing the science & understanding of bladder cancer.



- Young Investigator Awards
- Career Development Awards
- Innovation Awards
- Translational Clinical Trial Award
 - Dr. Sarah Psutka from Fred Hutchinson Cancer Center received in 2022 after
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- John Quale Travel Fellowships

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Patient Research Advocates



Patient Survey Network Patient Advisory Boards Grant Reviewers



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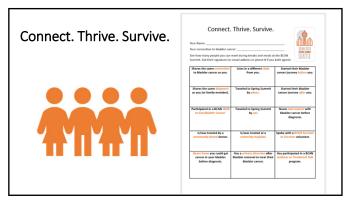
Speaking of research – Survivorship Task Force

- The BCAN's Survivorship Task Force is dedicated to improving survivorship care for bladder cancer patients, and we need your input to help guide our efforts.
- Coming up at 4:30 today









Up Next: Patient Research Advocates



Dr. John Gore, MS, MS Fred Hutchinson Cancer Center University of Washington

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Questions?



schisolm@BCAN.org

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