

May 1, 2024

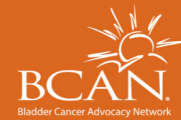
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May is Bladder Cancer Awareness Month!

Today marks the beginning of [Bladder Cancer Awareness Month](#) (BCAM), 31 days of celebrating our community, bringing attention to the disease, breaking down stigmas associated with bladder cancer, and fostering a supportive community for patients and their families.

We have a host of activities and resources for you. Click on the button below to learn more.

**MAY IS BLADDER
CANCER
AWARENESS
MONTH**



[Tell me more about BCAM](#)



Colleen's Story: "It is important to take each day as it comes."

Colleen Griffin's journey began with a puzzling diagnosis of interstitial cystitis. Despite treatments, her symptoms persisted. Hope flickered but strange pains led to a revealing CT scan – bladder cancer. Through chemotherapy and a radical cystectomy, she persevered with unwavering support.

Click below to read Colleen's inspiring story.

[Read Colleen's story](#)



Walks to End Bladder Cancer Are Going Strong

Our first four [Walks to End Bladder Cancer](#) are in the books but there are still some amazing opportunities for you to take important steps to improve the lives of bladder cancer patients and their loved ones.

Simply click on a city near you to register or select the Virtual Walk option and join us at a time and place of your choosing.

Let's meet and beat our \$1 million fundraising goal!

Opportunities to Join a Walk

- [Albany: May 11, 2024](#)
- [Austin: May 18, 2024](#)
- [Baltimore: May 18, 2024](#)
- [Boston: May 18, 2024](#)
- [Columbus: May 18, 2024](#)
- [Myrtle Beach: May 18, 2024](#)
- [New York City: May 18, 2024](#)
- [Pittsburgh: May 18, 2024](#)
- [Portland, ME: May 4, 2024](#)
- [Richmond: May 18, 2024](#)
- [San Diego: May 18, 2024](#)
- [Seattle: May 18, 2024](#)
- [Washington, DC: May 4, 2024](#)
- [Virtual Walk: Any time!](#)

[Register to Walk](#)

Spread the Word During Bladder Cancer Awareness Month Using Our BCAM Toolkit



We know you want to work hard to raise awareness of BCAN and bladder cancer this month, so we've tried to make it easy for you by developing some materials that you can easily share.

Sharing this graphic
helps save lives.

TO LEARN MORE, PLEASE VISIT [BCAN.ORG](https://www.bcan.org)

We are offering a Bladder Cancer Awareness Month [social media toolkit](#) that provides graphics and suggested text for Facebook, LinkedIn, and Instagram posts.

[Check out the toolkit](#)

Vote for the 2024 Beacon of Hope



Thank you to everyone who nominated someone for our 2024 Beacon of Hope awards. We are proud to announce that the three finalists are **Bill Russell, Lydia Saravis, and Dr. Jonathan Wright.** [When you visit our voting page](#), you can learn more about each finalist.

Voting is open now **and you can vote daily, but just until May 17th.** Please click the button below to read more and vote for the person who you feel is most deserving of an award. The winner will be announced during our [Ask the Experts event](#) on May 22nd at 7:00 PM ET.

[Vote here](#)

This Week's Bladder Cancer Awareness Month Focus: Non-muscle Invasive Bladder Cancer



About 7 out of 10 bladder cancer patients have **non-muscle invasive disease**, meaning that the tumor has not grown into the muscle wall of the bladder.

MAY IS **BLADDER CANCER AWARENESS MONTH**. LEARN MORE AT [BCAN.ORG](https://www.bcan.org)

Throughout [Bladder Cancer Awareness Month](#), we'll spotlight a different type of bladder cancer each week, starting with non-muscle invasive bladder cancer (NMIBC). Dive into our comprehensive resources on NMIBC by visiting our website. There, you can explore [detailed information about the disease](#), its treatments, and gain insights through [webinars](#), [podcasts](#), and [inspiring stories](#) from patients and survivors. Mark your calendars for the upcoming focus weeks during BCAM:

- Muscle invasive bladder cancer (May 13-19)
- Advanced or metastatic bladder cancer (May 20-26)
- Upper tract disease (May 27-31)

Join us in raising awareness and expanding knowledge on these critical topics.

Ask an Expert on May 22nd



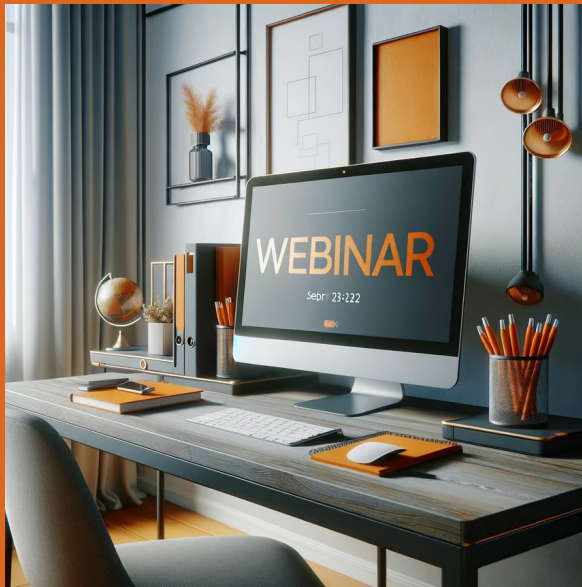
Don't miss out on a valuable, complimentary session of connection and learning at BCAN's upcoming "[Ask the Experts](#)" event on May 22, 2024, at 7:00 PM ET on Zoom.

This informative and engaging online session provides BCAN community members with an exclusive chance to interact directly with two leading bladder cancer specialists in the United States: Dr. Brendan Guercio, a medical oncologist at the University of Rochester, and Dr. Matthew Mossanen, a urologist at Harvard Medical Center, both previous recipients of BCAN's Young Investigator Award.

The event is free to attend but **registration is required**.

[Register for Ask the Experts](#)

Upcoming Webinars for You



Enhancing Bladder Cancer Surgery Recovery: Strategies for Better Patient Outcomes

May 29, 2024 | 5:00 PM ET

[Register Here](#)

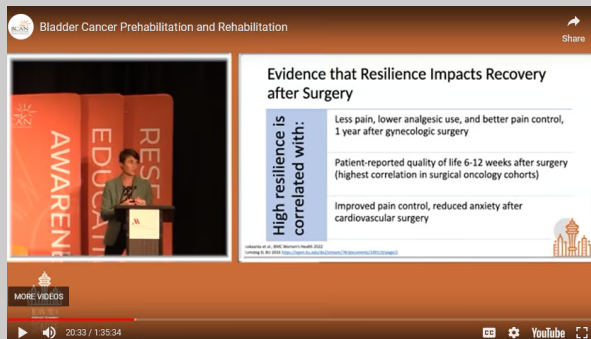
Advances in Muscle Invasive and Metastatic Bladder Cancer: Past, Present and Future Directions

June 11, 2024 | 6:00 PM ET

[Register here](#)

[PERUSE OUR LIBRARY OF PAST WEBINARS](#)

Videos from Our Spring Summit for Bladder Cancer Patients and Families



Did you miss our Seattle Summit? No, you didn't!

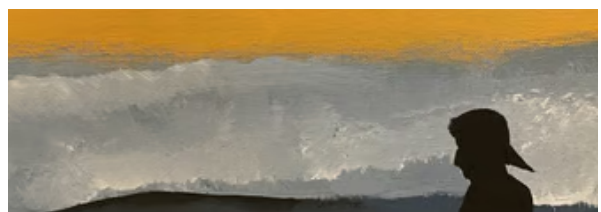
Our [Spring Bladder Cancer Summit for Patients and Families](#) was held on March 8th and 9th in Seattle, Washington. You can view the recordings from two days of informative sessions to help you thrive and survive on your bladder cancer journey.

Videos from the informative sessions include topics like how to navigate a bladder cancer diagnosis, the importance of prehabilitation and rehabilitation when facing surgery, tips and tricks from bladder cancer survivors, and more.

[Show me the videos](#)

View Amazing Art from the BCAN Community

BCAN asked members of our community to submit works of art that have been helpful and therapeutic and we are amazed at [the incredible submissions](#) we



received.

To celebrate Bladder Cancer Awareness Month, we are featuring them on the BCAN web site and invite you to peruse the works of art. Visit the page to learn more about the art and artists.



[View the Art As Therapy entries](#)

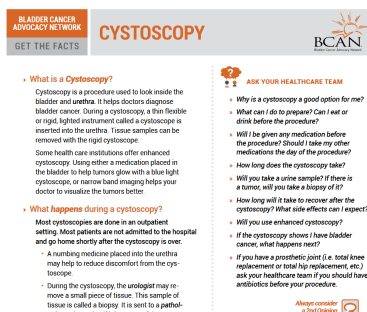
FOR THE BCAN COMMUNITY



Advocacy Corner

Has continued to advocate strongly for our veteran community and has some exciting updates.

[Learn more about BCAN's advocacy efforts >>](#)



Bladder Cancer Fact Sheets

Receiving a bladder cancer diagnosis can be overwhelming and confusing. BCAN offers plain-language explanation about the disease.

[View the Fact Sheets»](#)



Survivor to Survivor

BCAN's Survivor to Survivor (S2S) program connects newly diagnosed patients with those who have experienced similar diagnoses.

[Learn more »](#)

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