



The Beacon

E-NEWSLETTER OF THE BLADDER CANCER ADVOCACY NETWORK • BCAN.ORG

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Bob's Story: "Don't let an ostomy define you. You define how you live with it."



A routine trip rarely seems life-changing, but sometimes the smallest signs lead to the biggest revelations. A long flight, an unusual observation, and a fleeting dismissal—until the reality became impossible to ignore for Bob Green.

What followed was a path filled with unforeseen challenges, pivotal decisions, and an unexpected spark of innovation. Yet through it all, one thing remained clear: life doesn't pause. Sometimes, it simply takes an unexpected turn.

[Read Bob's Story](#)

March's Partner in Progress: Ferring Pharmaceuticals

BCAN is proud to partner with [Ferring Pharmaceuticals](#) as our Partner in Progress this month in the mission to create better today's and more tomorrow's for bladder cancer patients and their families.



This month, we're talking about a groundbreaking advancement: ADSTILADRIN® (nadofaragene firadenovec-vncg), the first and only FDA-approved intravesical gene therapy for high-risk non-muscle-invasive bladder cancer (NMIBC) with carcinoma in situ (CIS).

[Read more to learn about this important breakthrough.](#)

Join in on the Fun: Register Now for a BCAN Walk!



As BCAN celebrates 20 years of impact, we invite you to join us for an event that unites our community in support, remembrance, and action. The [2025 Walks to End Bladder Cancer](#) is your opportunity to honor this milestone, make a difference, and celebrate two decades of progress and hope.

This year's walk is more than a fundraiser—it's a powerful symbol of unity and resilience. By joining us, you'll honor the journey of patients, families, and caregivers while making a real impact on the future of bladder cancer awareness and research. Register today and be part of this unforgettable milestone event!

Find your nearest Walk

Timeline of BCAN Milestones

Join us as we take [a journey down memory lane](#) to reflect on 20 years of impact, progress, and community at the Bladder Cancer Advocacy Network (BCAN). Since 2005, BCAN has been dedicated to improving the lives of those affected by bladder cancer through



advocacy, education, and research.

Together, we have raised awareness, advanced treatments, and built a powerful network of support. As we celebrate this milestone, we invite you to look back with us on the incredible strides we've made—and the lives we've touched—over the past two decades.

[Visit the BCAN timeline](#)

There's Still Time to Make Your Voice Heard!



Take BCAN's 2025 [New Faces of Bladder Cancer Survey](#) and make your voice count!

Whether you're newly diagnosed or a long-time survivor, your insights will help us create better programs, advocate for patient needs, and shape future research.

The survey is confidential, in-depth and you can pause and return later.

[Take the survey](#)

Celebrate BCAN's 20th Anniversary: Share Your Story Through Photos

As we celebrate BCAN's 20th anniversary in 2025, we invite you to be part of something truly special. We're creating a powerful photo collage that reflects who you are—whether it's a picture of you, your loved ones, cherished pets, or moments from your journey.

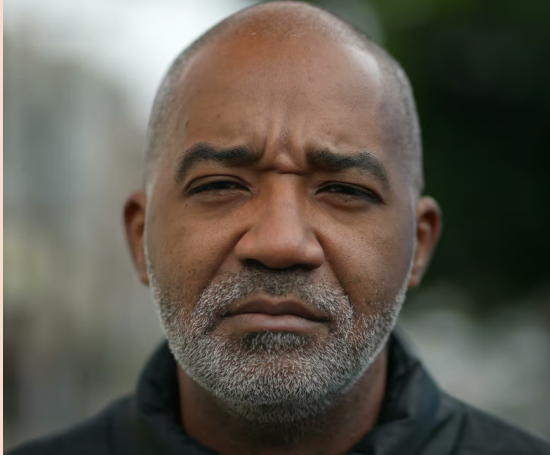


This inspiring visual tribute will showcase the strength and resilience of our BCAN community, proudly displayed in our offices and shared digitally with all participants.

Join us in making history! Submit your photos during the first half of 2025 and help us highlight the heart of our community—you.

[Learn more here](#)

Newly Diagnosed with Bladder Cancer? Start Here



A bladder cancer diagnosis can feel overwhelming, but BCAN is here to help. We offer [a comprehensive collection of resources](#) to guide newly diagnosed patients through every step of their journey. From educational materials and expert insights to patient stories and practical tools, our resources are designed to empower individuals with the knowledge and support they need to navigate their diagnosis and treatment.

Whether you're looking for information on treatment options, tips for managing side effects, or connections to others who understand, BCAN is your trusted source for guidance and hope. **Explore our materials today to take the next step with confidence.**

[See resources for newly diagnosed patients](#)

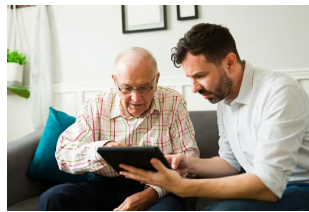
FREE RESOURCES FOR OUR COMMUNITY



Treatment Options

Bladder cancer treatment varies by type and stage, and understanding your options helps you and your provider choose the best plan.

[Learn more »](#)



Get the Facts About Bladder Cancer

BCAN offers plain-language tips from patients on what to expect before, during, and after bladder cancer procedures.

[Visit now »](#)



Patient and Caregiver Stories

Read BCAN's patient and caregiver stories for firsthand insights and experiences with bladder cancer.

[Read more »](#)

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